SLING TV BECOMES FIRST LIVE AND ON-DEMAND STREAMING SERVICE ON SAMSUNG SMART TVS

Samsung Smart TV integration solidifies Sling TV as most widely available live streaming service

Easy Sling TV account sign-up and in-app purchase available on 2016 Samsung Smart TVs

ENGLEWOOD, Colo., Nov 7, 2017--Sling TV today became the first live and on-demand over-the-top (OTT) service available on select Samsung Smart TVs. The launch of Sling TV on this new platform enables Sling TV to expand its leadership in device compatibility, currently supporting other platforms that include tablets, game consoles, computers, smartphones, streaming devices and other smart televisions.

> *"Integrating Sling TV into select Samsung TVs creates a seamless experience for millions of Samsung customers, so they can watch their favorite team without the hassle of installing additional equipment, additional remotes or switching inputs."*

"With football season in full swing, we know our customers want to catch every play on the biggest screen possible," said Jimshade Chaudhari, vice president of product management, Sling TV. "Integrating Sling TV into select Samsung TVs creates a seamless experience for millions of Samsung customers, so they can watch their favorite team without the hassle of installing additional equipment, additional remotes or switching inputs."

"Integrating Sling TV into our line of Smart TVs helps simplify live TV for our customers," said Salek Brodsky, Vice President of Content and Services for Samsung Electronics. "As viewers continue to embrace streaming live TV via apps, Sling TV is an obvious win for those who want to truly personalize their entertainment experience for the best value."

Sling TV is now available on Samsung's 2016 line of Smart TVs, and will roll out to additional models in the future.

Current Sling TV subscribers can log in to their accounts on Internet-connected compatible Samsung Smart TVs. New customers may sign up for Sling TV directly within the app on Samsung Smart TVs.1

For more information about Sling TV on Samsung Smart TVs, including compatible models, visit help.sling.com. For more information on Sling TV-supported devices, visit sling.com/devices.

About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. Sling TV is the number one live TV streaming service based on the number of OTT households as reported by comScore as of April 2017. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network, NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language packages and services tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households. Visit https://www.sling.com/.

1 *Internet connection and Sling TV app download required for access to service.*

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