

# DISH'S SLING TV LAUNCHES INSTANT, AFFORDABLE, MOBILE ACCESS TO STREAMING NEWS, SPORTS AND ENTERTAINMENT IN PUERTO RICO

- All Sling TV services and languages, including 'Best of Spanish TV' and Spanish regional services (\$10/month), plus 'Sling Orange' (\$20/month), 'Sling Blue' (\$25/month) and Sling International services (starting at \$10/month), now available in Puerto Rico with no long-term contracts or credit checks
- New Sling TV subscribers eligible to receive 7-day free trial on all services
- Available on smartphones, tablets, smart televisions, game consoles, computers and other streaming devices

**ENGLEWOOD, Colo. and SAN JUAN, Puerto Rico, Jan. 25, 2018** – Sling TV, a subsidiary of DISH Network Corporation, today debuted its streaming services in Puerto Rico. Sling TV's Spanish-language services available today include "Best of Spanish TV" and regional services like "Sudamérica," "Caribe" and "España," among others, plus English-language services, "Sling Orange" and "Sling Blue," as well as Sling International services. Sling TV is the #1 live and on-demand Internet streaming service<sup>[1]</sup> and offers today's most popular Spanish-language networks such as UNIVERSO, beIN Sports and INTI Network at an industry-leading price; additionally, Sling TV offers U.S.-based networks, including AMC, CNN and HGTV, available in the Sling Orange and Sling Blue services.

"DISH has served customers in Puerto Rico for 20 years, and we have been proud to lead the way in delivering the best experience in both service and technology," said Reynaldo Pagani, General Manager of DISH Puerto Rico. "The launch of Sling TV on the island is a continuation of our commitment to offer the best options in entertainment, and the streaming service is a great fit for on-the-go customers seeking a mobile, affordable, Internet-delivered solution."

"Puerto Ricans are seeking a service that enables them to immediately enjoy the news, sports and shows they've been missing, and we've received hundreds of requests a day from Puerto Ricans interested in Sling TV," said Jose Romero, General Manager, Spanish-language Marketing at Sling TV. "Our goal with this launch is to connect Puerto Rican customers with the programming they love, while delivering a new, immediate, easy option for Spanish and English television at the best value."

## AFFORDABLE NEWS, SPORTS AND ENTERTAINMENT

Sling TV offers a variety of programming options to suit different entertainment interests and budgets, including a selection of Spanish-language offerings—Best of Spanish TV, Sudamérica, Caribe, España and more—each available for \$10 per month as a standalone service. Customers also have the option of purchasing a Spanish-language service with Sling Orange, Sling Blue or another Spanish-language service to receive a \$5 per month multi-service discount.

In the near future, Sling TV will offer prepaid gift cards available through Walmart, Best Buy, CVS and Walgreens.

All new Sling TV subscribers are eligible to receive a 7-day free trial by visiting [slingpuertorico.com](http://slingpuertorico.com).

## FLEXIBLE PROGRAMMING

Sling TV offers more choice and control than any other television service, allowing customers to pick their personal channel lineup, starting with a base service and adding only the genre-based Extras and premium channels they choose.

Customers in Puerto Rico may purchase Spanish-language programming from Sling TV, including Best of Spanish TV and region-focused Spanish services: Sudamérica, Caribe, España and more. In addition to Spanish-language programming, customers may purchase Sling Orange (\$20 per month) and Sling Blue (\$25 per month) services, which include an assortment of popular U.S.-based networks, and Extras (starting at \$5 per month) such as Sports, News, Lifestyle, Comedy, Hollywood, Kids and more. For a complete list of channels available in each core service and Extra, visit [sling.com/service](http://sling.com/service).

Sling International services are also available to subscribers in Puerto Rico. Sling International services provide programming in more than 20 languages, including Portuguese (Brazilian service), starting at \$10 per month. For a complete list of available languages and channels in each International service, visit [sling.com/international](http://sling.com/international).

For the full line up of channels available in Puerto Rico, customers may visit [slingpuertorico.com](http://slingpuertorico.com).

## COMPATIBLE DEVICES

Sling TV requires no rental equipment and is available on most Internet-connected devices, including wireless connections, so customers may watch their favorite programming in or out of the home. Compatible devices include mobile phones and tablets running Apple iOS, Android or Amazon Fire; streaming players such as Roku, Amazon Fire tablets, Chromecast, AirTV Player, Xiaomi, LeEco, ZTE and other Android TV devices; connected televisions from Roku, LG, Samsung, Android TV and Amazon Fire TVs; laptops and computers with Windows 10 or Google Chrome (latest version); and gaming consoles, including Xbox One and Xbox One X.

Customers with an OTA antenna who wish to seamlessly integrate their local broadcast channels, Sling TV and Netflix into the Sling TV channel guide may choose to purchase an AirTV Player and AirTV Adapter (\$129). AirTV Players and AirTV Adapters will be available in Puerto Rico through DISH authorized retailers in the coming weeks. For more information on AirTV Player, visit [AirTV.net](http://AirTV.net).

#### **About Sling TV**

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. Sling TV is the number one live TV streaming service based on the number of OTT households as reported by comScore as of April 2017. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network (Sling Blue/multi-stream), NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households. Visit <https://www.sling.com/>.

#### **About DISH**

DISH Network Corporation is a connectivity company. Since 1980, DISH has served as the disruptive force in the pay-TV industry, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming Sling TV services. DISH operates a national in-home installation workforce, as well as an advertising sales group delivering targeted advertising solutions on DISH TV and Sling TV. In addition to its TV services, DISH has commenced buildout of a nationwide narrowband "Internet of Things" network that will apply capacity from its strategic spectrum portfolio. DISH Network Corporation (NASDAQ: DISH) is a Fortune 200 company.

For more information on DISH TV products and services, visit [www.dish.com](http://www.dish.com)

For company information, visit [about.dish.com](http://about.dish.com)

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**[1]** *Based on the number of OTT households as reported by comScore as of April 2017.*

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