

SLING TV ADDS NEW SPANISH-LANGUAGE REGIONAL PACKAGE, 'CENTROAMÉRICA'

'Centroamérica' available for \$10 per month on standalone basis or \$5 per month with subscription to 'Sling Orange,' 'Sling Blue' or any Spanish-language service

CB24, Centroamerica TV and Tele El Salvador debut on Sling TV in 'Centroamérica'

Network additions expand Sling TV Latino offering, increase robust Spanish-language offering to more than 60 channels

ENGLEWOOD, Colo.-- Nov. 30, 2017--([BUSINESS WIRE](#))--Sling TV, the live and on-demand streaming television service, today expanded its Spanish-language offering with the introduction of "Centroamérica," a new regional package including networks from Central American countries, such as El Salvador, Guatemala, Costa Rica and more.

"The addition of Centroamérica allows customers from Central America to easily connect with programming from home alongside their favorite programming from the U.S."

"Sling TV continues to lead the way in offering the most robust Spanish-language options at an industry-leading price, with the ability to choose programming from a specific region, language or genre," said Jose Romero, general manager of Spanish-language marketing for Sling TV. "The addition of Centroamérica allows customers from Central America to easily connect with programming from home alongside their favorite programming from the U.S."

Centroamérica Programming

Centroamérica is available for \$10 per month when purchased on a standalone basis, or \$5 per month when combined with "Sling Orange," "Sling Blue" and/or any Spanish-language service from Sling TV. Additional channels will be added to Centroamérica in the future. More information on the channels launching in Centroamérica below:

- **CB24** broadcasts news from Central America, 24 hours a day, including shows such as "Al Cierre," "Centroamérica Habla con Alberto Padilla," and "Mujeres de América."
- **Centroamerica TV** offers popular Central American live news, talk shows, music, culture, as well as exclusive first division soccer from the region. Viewers can enjoy popular programs from Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica and Panamá, like "El Noticiero," "Hoy Mismo" and "Este es El Salvador."
- **Tele El Salvador** features the best content from El Salvador, including programming tailored to the 2.5 million Salvadorans living in the USA like news, sports, travel & lifestyle and cooking shows. Top programs include "Olga Cocina," "De Cabeza," and "Musicon."

Other Spanish-Language Channel Additions

Sling TV recently added popular Mexican channel, Mexicanal, to the México package:

- **Mexicanal** brings Sling TV customers Spanish-language sports, news and popular entertainment, including shows like "Ahí viene la Marimba" and "Estrellas del Jarapeo."

Sling TV also added Dominican View and Supercanal to the Caribe package:

- **Dominican View** focuses on sports, news and special events from the Dominican Republic.
- **Supercanal** serves the needs of Dominicans living abroad, offering news, music and entertainment for the entire family.

México and Caribe are each available for \$10 per month on a standalone basis or \$5 per month with a subscription to a Sling Orange, Sling Blue and/or any Spanish-language service from Sling TV.

About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. Sling TV is the number one live TV streaming service based on the number of OTT households as reported by comScore as of April 2017. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network, NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language packages and services tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households.

Visit <https://www.sling.com/>.

CONTACT:

Sling TV L.L.C.

Lacretia Taylor, 720-514-8209

lacretia@sling.com
