

# SLING TV UPS ITS A LA CARTE TV GAME WITH NEW PREMIUM ON-DEMAND CHANNELS

- CuriosityStream, UP Faith & Family and PANTAYA available now for purchase as standalone add-ons
- Channels available individually starting at \$5 per month on Sling Orange, Sling Blue, Spanish-language or International services; eligible customers to receive free preview through Dec. 13
- Sling TV is the first live and on-demand streaming service to offer CuriosityStream, UP Faith & Family and PANTAYA as integrated on-demand channels

ENGLEWOOD, Colo., Dec. 7, 2017 /PRNewswire/ -- Sling TV today strengthened its A La Carte TV offering as the first live and on-demand streaming service to launch CuriosityStream, UP Faith & Family and PANTAYA as integrated on-demand channels. Now available as individual add-ons to subscribers of "Sling Orange," "Sling Blue," Spanish-language or International services, the interest-specific channels expand Sling TV's on-demand library with new unique entertainment options.

"We are committed to providing our customers with the most flexible programming options at the best value," said Ankit Bishnoi, vice president of content acquisition and strategy at Sling TV. "The a la carte additions of CuriosityStream, UP Faith & Family and PANTAYA to our robust on-demand catalogue ensures that the diverse interests of our customers are met. The ability to tailor your programming to your taste is why more people continue to switch to Sling TV."

CuriosityStream, UP Faith & Family and PANTAYA together add more than 3,000 titles in new genres to Sling TV's on-demand library, which currently includes more than 50,000 programs across all services. Subscribers to eligible services will receive a free preview of the new channels through Dec. 13, 2017. Additional on-demand content from all three channels will be added throughout the week. Once purchased, subscribers will see the new channel(s) appear in their guide. More information on the new channels below:

- **CuriosityStream** – CuriosityStream offers over 1,500 science, history, technology and nature documentaries without commercial interruption. With series like "DIGITS," "Deep Time History" and "Ancient Earth" and new programs added each week, CuriosityStream features immersive storytelling and exclusive content from around the world. Subscribers to Sling Orange and/or Sling Blue services have access to a free preview of CuriosityStream in their channel guide until Dec. 13, 2017. CuriosityStream is now available for \$6 per month to subscribers to Sling Orange, Sling Blue, Spanish language and/or International services.
- **UP Faith & Family** – UP Faith & Family has an expansive library of titles growing weekly, many unique to the service, including exclusive seasons of the beloved drama "Heartland," select fan favorite series and movies from the cable network UP TV such as "Bringing Up Bates" and a vast array of other family-friendly movies and series. With UP Faith & Family, any room can be your family room. A free preview of the channel is currently available to subscribers to Sling Orange, Sling Blue and/or "Best of Spanish TV," and will appear in their channel guide until Dec. 13, 2017. Subscribers to Sling Orange, Sling Blue and/or Spanish-language services may add UP Faith & Family to their subscription for \$5 per month.
- **PANTAYA** – A joint venture between global content leader Lionsgate (NYSE: LGF.A, LGF.B) and Hemisphere Media Group, PANTAYA features the largest and most varied selection of movies in Spanish not available anywhere else. It encompasses a diverse selection of blockbusters and critically-acclaimed films like "No Manches Frida" and "Everybody Loves Somebody," with new and first-run exclusive content added each month. PANTAYA subscribers can also watch select movies while they are in theaters in Mexico and Latin America. Subscribers to Sling Orange, Sling Blue and/or Best of Spanish TV service can now access a free preview of PANTAYA in their channel guide until Dec. 13, 2017. For \$6 per month, subscribers to a Sling Orange, Sling Blue, Spanish-language and/or Brazilian service may add PANTAYA to their subscription.

## About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. Sling TV is the number one live TV streaming service based on the number of OTT households as reported by comScore as of April 2017. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network, NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language packages and services tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households. Visit <https://www.sling.com/>.

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