

SLING TV EXPANDS SPANISH-LANGUAGE REGIONAL OFFERINGS; BECOMES OTT LEADER IN SOUTH AMERICAN PROGRAMMING

- Sling TV launches three Argentine channels, offering most South American content among U.S. streaming services
- Telefe Internacional, El Trece Internacional, Todo Noticias join Sling TV's 'Sudamérica' regional pack
- Sudamérica available for \$10 per month as standalone offering or \$5 per month when combined with 'Sling Orange,' 'Sling Blue' or another Spanish-language service

ENGLEWOOD, Colo., July 25, 2018 /PRNewswire/ -- Sling TV, the only streaming TV service to provide Spanish-language content by region, today announced the launch of three Argentine channels in its "Sudamérica" regional pack, making Sling TV the leader in South American content among streaming TV providers in the United States. Telefe Internacional, El Trece Internacional and Todo Noticias join 10 other South American channels in Sudamérica, featuring content from countries like Argentina, Colombia, Ecuador, Venezuela and more.

"The new Argentine channels not only strengthen our Spanish-language offerings, giving our customers more choice, they also make Sling TV America's largest streaming carrier of South American content, bringing a variety of content to thousands of Argentines in the United States," said Ankit Bishnoi, vice president of content acquisition and strategy for Sling TV. "By continuing to launch diverse, Spanish-language channels from different regions around the world, Sling TV is an easy way for customers to access the channels they miss most from their home countries."

Sudamérica is available for \$10 per month when purchased on a standalone basis, or \$5 per month when combined with "Sling Orange," "Sling Blue" and/or any Spanish-language service from Sling TV. More information on the channels launching in Sudamérica below:

- **Telefe Internacional** offers a variety of popular Argentine content, featuring programs for the entire family such as "Susana Giménez," "Morfi, todos a la mesa" and "100 días para enamorarse."
- **El Trece Internacional** broadcasts Argentine telenovelas, comedies, entertainment series and more, including programs like "Showmatch," "Simona" and "Almorzando con Mirtha Legrand." Sling TV is the first streaming service in the U.S. to offer this channel.
- **Todo Noticias** brings Argentina's leading news channel to Sling TV subscribers, including 24-hour news coverage from its headquarters in Buenos Aires, Argentina. Sling TV is the first streaming service in the U.S. to offer this channel.

In addition to these channels, Sling TV's Sudamérica package offers TyC Sports, an Argentine sports channel that covers soccer, volleyball, tennis and basketball. Other channels in Sudamérica include Caracol, Nuestra Tele, NTN24, RCN Novelas, TV Venezuela, Ecuavisa Internacional, Bolivia TV, Canal Sur and Estudio 5. For more information on Sling TV's Spanish-language offerings, visit www.sling.com/latino.

About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. Sling TV is America's number one live TV streaming service, based on the number of subscribers publicly reported as of May 8, 2018. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network (Sling Blue/multi-stream), NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX and AXS. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households. Visit <https://www.sling.com/>.

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