## SLING TV BRINGS FIRST VMVPD TO OCULUS GO VIRTUAL REALITY HEADSET

- Sling TV launches first virtual multichannel video programming distributor (vMVPD) on all-in-one Oculus Go virtual reality (VR) headset
- Launch on Oculus Go expands Sling TV's device footprint to VR headsets; among streaming services, Sling TV available on the most platforms
- New Oculus Go owners to receive \$80 credit toward Sling TV subscription

ENGLEWOOD, Colo., Dec. 17, 2018 / PRNewswire/ -- Sling TV today became the first virtual multichannel video programming distributor (vMVPD) to launch on Oculus Go, the all-in-one wireless virtual reality (VR) headset. The Sling TV experience on Oculus Go is equivalent to watching on a 180-inch television. For a limited time, customers who purchase and activate a new Oculus Go will receive an \$80 credit toward Sling TV subscription services.

"No big screen, no room, no problem. Sling TV on Oculus Go gives customers an incredibly large screen, high-resolution experience anywhere they get a WiFi connection, without the need to connect to a phone or PC," said Jimshade Chaudhari, vice president, product management, Sling TV. "Oculus Go is a real game-changer in giving people a personal home theater experience wherever they are, with its crystal-clear optics and portable design."

Starting today, Oculus Go users will see Sling TV available in the Oculus app store. *Internet connection and Sling TV app download required for access to service.* 

Customized entertainment experiences, including the most popular sports, breaking news, TV series, movies and more, are available on Sling TV starting at \$25 per month. For a limited time, new owners of the Oculus Go will receive an \$80 credit toward Sling TV subscription services. More information on this offer is available at <a href="sling.com/oculus">sling.com/oculus</a>.

The launch expands Sling TV's device footprint, as Oculus Go joins more than 17 platforms supported by Sling, including smart televisions, tablets, game consoles, computers, smartphones, streaming devices and now, VR headsets.

Oculus Go features premium optics with a fast-switch LCD display that renders at a resolution of 2,560 x 1,440 and the headphone-free, built-in speakers deliver a 3-D, spatial audio experience.

For more information on Sling supported devices, visit sling.com/devices.

## **About Sling TV**

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. Sling TV is America's number one live over-the-top TV service, based on the number of subscribers publicly reported as of Nov. 7, 2018. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network (Sling Blue/multi-stream), AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NHL Network, Pac-12 Networks, GSN, Hallmark, SHOWTIME, STARZ and EPIX. On select devices, Sling TV offers returning customers access to free content, à la carte channels and services, plus transactional live events and movies on-demand, without requiring a base subscription. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV provides more than 640 channels in 22 languages across multiple devices to U.S. households. Visit <a href="https://www.sling.com/">https://www.sling.com/</a>.

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