

# SLING TV LAUNCHES "STAY IN & SLING!" - AN INITIATIVE TO PROVIDE FREE NEWS AND ENTERTAINMENT AS NATION GRAPPLES WITH OUTBREAK

- Features ABC News Live and its continuing coverage of COVID-19 crisis
- On-demand kids, lifestyle, entertainment streamed at no cost
- Available at [sling.com](http://sling.com) on popular web browsers and on Roku, Android and Amazon devices

ENGLEWOOD, Colo., March 18, 2020 /[PRNewswire](http://PRNewswire.com)/ -- SLING TV today launched "Stay in & SLING!," an initiative to provide Americans with cost-free access to news and entertainment, as the nation confronts the COVID-19 crisis. SLING TV is providing news, plus thousands of shows and movies for the whole family, with no paid SLING TV account required.

"To stay informed in these uncertain times, Americans need access to news from reputable sources," said Warren Schlichting, group president, SLING TV. "With many Americans finding themselves staying at home, we have an opportunity to use our platform to help them deal with this rapidly evolving situation."

The SLING TV free experience currently includes news from ABC News Live, a 24/7 streaming video news channel for breaking news and live events. In addition, SLING TV offers thousands of movies and shows suitable for kids and families.

## How to Access the SLING TV Free Experience

The SLING TV free experience is available through a simple app download on a Roku, Amazon or Android device, or by visiting [sling.com](http://sling.com) on a Chrome, Safari or Edge browser and following the instructions on the welcome screen.

Current SLING TV subscribers can access free content from SLING TV within the user interface on any SLING TV-supported device, without changing their subscription.

For customers who want our best news service, SLING Blue, SLING TV is offering new customers their first month for \$20 (\$10 off for the first month). In addition to its available free content, SLING TV offers a variety of today's most popular channels, including CNN, FOX News and MSNBC, through its base services, SLING Orange and SLING Blue, starting at \$30 per month.

## About SLING TV

SLING TV L.L.C. is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets, game consoles, computers and smartphones. SLING TV offers two general market streaming services, SLING Orange and SLING Blue, that collectively feature content from Disney/ESPN, Fox, NBC, NFL Network, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NHL Network, Pac-12 Networks, GSN, Hallmark, SHOWTIME, STARZ and EPIX. On select devices, SLING TV offers customers access to free content, à la carte channels and services, plus Pay-Per-View events and movies on-demand. Additionally, SLING TV offers a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. SLING TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Visit [sling.com](http://sling.com).

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For further information: SLING TV News, [news@sling.com](mailto:news@sling.com)

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