

# SLING TV LAUNCHES NEW EXCLUSIVE DRAFTKINGS SPORTS BETTING INFORMATION CHANNEL

On heels of app integration, SLING TV becomes first live TV streaming service to integrate DraftKings information channel on its platform

ENGLEWOOD, Colo., April 22, 2021 /PRNewswire/ -- Today, [SLING TV](#), a leading live TV streaming service, launched a new exclusive sports betting information channel in collaboration with DraftKings. SLING TV subscribers and SLING Free users can now view real-time game scores and betting odds on the DraftKings Basketball channel.

"This new channel is just the beginning of how we plan to bring the DraftKings sports betting experience to SLING TV customers," said **Michael Schwimmer, President, SLING TV**. "We will continue expanding and enhancing our offerings to be the ultimate entertainment experience for sports fans."

SLING TV will also launch DraftKings Baseball and DraftKings Hockey channels in the coming weeks. The expansion of the DraftKings sports betting information channels on SLING TV comes after the two companies [announced](#) a strategic agreement across DISH's portfolio of brands to bring DraftKings' sportsbook and daily fantasy experiences directly to its customers nationwide. DraftKings is a leader in the sports betting and daily fantasy sports space in the U.S.

"DraftKings continually looks at new ways to reach customers through innovative collaborations with recognizable brands such as SLING TV," said **Paul Liberman, President of Product and Technology and co-founder at DraftKings**. "We are thrilled to expand this relationship, which will offer SLING TV customers an entirely new viewership experience through this first-of-its-kind streaming service."

For more information, visit [DraftKings.com](#).

## **About SLING TV**

SLING TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets, game consoles, computers and smartphones. SLING TV offers two general market streaming services, SLING Orange and SLING Blue, that collectively feature content from Disney/ESPN, Fox, NBC, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NFL Network, NHL Network, Pac-12 Networks, GSN, Hallmark, SHOWTIME, STARZ and EPIX. On select devices, SLING TV offers customers access to free content, à la carte channels and services, plus Pay-Per-View events and movies on-demand. SLING TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. SLING TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Additionally, SLING TV offers a variety of local channel solutions through the AirTV brand, which provides products and services that simplify the modern over-the-air (OTA) entertainment experience. Visit [sling.com](#) and [AirTV.net](#) for more information. SLING TV L.L.C. and AirTV L.L.C. are wholly owned subsidiaries of DISH Network Corporation (NASDAQ: DISH).

## **About DraftKings**

DraftKings Inc. is a digital sports entertainment and gaming company created to fuel the competitive spirit of sports fans with products that range across daily fantasy, regulated gaming and digital media. Headquartered in Boston, and launched in 2012 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings is the only U.S.-based vertically integrated sports betting operator. DraftKings is a multi-channel provider of sports betting and gaming technologies, powering sports and gaming entertainment for 50+ operators in 17 countries. DraftKings' Sportsbook is live with mobile and/or retail betting operations in the United States pursuant to regulations in Colorado, Illinois, Indiana, Iowa, Michigan, Mississippi, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Tennessee, Virginia and West Virginia. DraftKings' daily fantasy sports product is available in 8 countries internationally with 15 distinct sports categories. DraftKings is the official daily fantasy partner of the NFL, MLB, NASCAR, PGA TOUR and UFC as well as an authorized gaming operator of the NBA and MLB, an official betting operator of the PGA TOUR and the official betting operator of UFC. DraftKings also owns Vegas Sports Information Network, Inc. (VSiN), a multi-platform broadcast and content company.

**Forward-Looking Statements** Certain statements made in this release are "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995, as amended. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside DraftKings' control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see DraftKings' Securities and Exchange Commission filings. DraftKings does not undertake any obligation to

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SOURCE Sling TV L.L.C.

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