

SLING TV ADDS TO ITS REWARDS PROGRAM AND LAUNCHES SPIN & WIN

- *Subscribers can watch, spin and win big with up to \$5,000 in prizes*
- *Sling TV rewards you for watching TV*

ENGLEWOOD, Colo., Jan. 14, 2025 – SlingTV, a wholly owned subsidiary of EchoStar Corporation, and the ultimate streaming platform for flexible and affordable entertainment, is thrilled to announce Spin & Win, the latest innovation in the Rewards program. Sling TV subscribers can spin the wheel now to earn daily rewards just for doing what they love—watching TV.

Spin & Win offers both paid and free account holders the opportunity to win incredible prizes, including up to \$5,000 in cash, free months of Sling TV and more. With this interactive feature, Sling TV continues to redefine the streaming experience by making it more engaging and rewarding for its users.

How It Works:

- **Sign In:** Log into your Sling TV account and click on the Rewards icon.
- **Watch to Earn:** Watch 30 minutes of TV daily to earn entries into the monthly Watch & Win Sweepstakes and access the Spin & Win wheel.
- **Keep Watching:** Watch multiple days in a row to earn bonus entries, increasing your chances to win.
- **Win Big:** All entries are automatically entered into the monthly sweepstakes, where participants can win cash prizes, including the \$5,000 grand prize, or enjoy a free month of Sling TV.

“We are excited to introduce Spin & Win as part of our ongoing commitment to enhancing the streaming experience and our Rewards program,” said Kevin Covell, senior vice president, Video Services Retention Marketing. “At Sling TV, we believe that watching TV should be fun and rewarding. This campaign is our way of saying thank you to our loyal subscribers while adding an extra layer of excitement to their viewing experience.”

Sling TV has always prioritized giving its users choice, flexibility, and value. Rewards builds on this tradition by creating an engaging platform for subscribers to enjoy their favorite shows and movies while earning chances to win fantastic prizes. Whether you’re catching up on the latest series, cheering for your team, or binge-watching classics, every minute spent on Sling TV could lead to a big win.

“We’re always looking for ways to bring more value to our subscribers,” added Covell. “Spin & Win is just the beginning of an exciting year ahead for Sling. We’re committed to making Sling TV the most entertaining and rewarding streaming service available.”

For full details on how to participate, official rules, and prize information, visit the Rewards page at www.sling.com/rewards.

About Sling TV

Sling TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets, game consoles, computers and smartphones. Sling TV offers two general market streaming services, Sling Orange and Sling Blue, that collectively feature content from Disney/ESPN, FOX, NBC, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NFL Network, NHL Network, GSN, Hallmark, SHOWTIME, STARZ and EPIX. Sling TV offers customers access to free content via Sling Freestream, à la carte channels and services, plus Pay-Per-View events and movies on-demand. Sling TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Visit sling.com for more information. Sling TV L.L.C. is an indirect wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS).

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