

# Sling TV Fact Sheet

## ABOUT SLING TV

As America's number one live TV streaming service (based on the number of subscribers publicly reported as of May 3, 2019), Sling TV is an over-the-top (OTT) content platform that delivers live TV and on-demand entertainment instantly to a variety of smart televisions, tablets, game consoles, computers, smartphones, virtual reality headsets and streaming devices. Sling TV is the pioneer of live, OTT multichannel TV services that you can take anywhere, helping form and define the rapidly growing OTT/streaming industry. Offering more choice and control than any other OTT television service, Sling TV lets you pick your personal channel lineup, starting with a base service and adding only the genre-based Extras, premium channels and à la carte channels you want. With no long-term contracts, rental equipment or hidden fees, Sling TV is an advanced and affordable alternative to watch your favorite cable television programming at home or on the go.

Sling TV debuted at the 2015 Consumer Electronics Show (CES) as a virtual multichannel video programming distributor (vMVPD)—allowing today's most popular channels to be viewed through the Sling TV app starting at \$25 per month with the flexibility to personalize programming based on different genres. Sling TV offers two domestic services, Sling Orange and Sling Blue, as well as Spanish-language and Sling International standalone services. Ultimately, Sling TV provides more than 680 channels in 24 languages across multiple devices to millions of U.S. households.

## Sling TV Industry Leadership Highlights

- First live OTT multichannel TV streaming service, establishing an entirely new market of "personalized" live TV
- Pioneer of à la carte TV with customizable streaming choices
- Leader in device compatibility among all vMVPDs
- First to offer the ability to protect and save DVR recordings with a true Cloud DVR feature (\$5 per month)
- First live and on-demand OTT service on Roku, LG and Samsung smart TVs
- Most Spanish-language and international live TV streaming content among all vMVPDs
- First live OTT TV streaming provider to offer NHL Network
- First live TV streaming provider to integrate ESPN3 and SEC Network+ content directly into one interface
- First vMVPD to debut a pay-per-view event with UFC 214
- First vMVPD to integrate NBA League Pass and offer as an à la carte channel
- First vMVPD to launch on Oculus Go virtual reality headset

## SERVICES

Sling Orange (one stream)

- \$25 per month (no long-term commitment)
- Includes A&E, ACC Network Extra, AMC, AXS TV, BBC America, Bloomberg Television, Cartoon Network/Adult Swim, Cheddar, Cheddar Big News, CNN, Comedy Central, Comet, Disney Channel, ESPN, ESPN2, ESPN3, EPIX Drive-In, Food Network, Freeform, Fuse, HGTV, History Channel, IFC, Investigation Discovery, Lifetime, Local Now, Motor Trend, Newsy, Stadium, TBS, TNT, Tribeca Shortlist, Travel Channel and Viceland
- Extra packages: (Additional details included in addendum)
  - Sling Orange (single stream) customers can add SHOWTIME for \$10 per month, STARZ for \$9 per month, EPIX for \$5 per month, Stingray Karaoke for \$7 per month, Dove Channel for \$5 per month, Outside TV Features for \$5 per month, CuriosityStream for \$6 per month, UP Faith & Family for \$5 per month,



Hopster for \$5 per month, Cinefest for \$5 per month, Cinemoi for \$3 per month, Comedy Dynamics for \$5 per month, The Country Network for \$3 per month, Hallmark Movies Now for \$6 per month, DOGTV for \$5/month, VSiN for \$4 per month, Grokker for \$5 per month, Docurama for \$5 per month, CONtv for \$5 per month, Here TV for \$8 per month, PANTAYA for \$6 per month, NBA League Pass for \$28.99 per month and NBA Team Pass for \$17.99 per month

 Additional à la carte-like add-ons for \$5 per month include Sports, Hollywood, Comedy, Kids, Lifestyle, News, Heartland and Spanish language Extras, Best of Spanish TV, México, Caribe, Sudamérica, Centroamérica and España, plus many International Mini packages. See <u>below</u> for channels available in each Extra.

# Sling Blue (three simultaneous streams)

- \$25 per month (no long-term commitment)
- Includes FOX (select markets), NBC (select markets), FOX Regional Sports Networks, NBC Regional Sports Networks, NFL Network, AMC, FX, CNN, HGTV, E!, Comedy Central, USA, Cartoon Network / Adult Swim, History Channel, TNT, Bravo, Food Network, FOX Sports 1, FOX Sports 2, NBC Sports Network, TBS, BBC America, FXX, SYFY, Nick Jr., IFC, EPIX Drive-In, Paramount Network, Tribeca Shortlist, A&E, Fuse, Viceland, truTV, Lifetime, Travel Channel, AXS TV, BET, Comet, Stadium, National Geographic, Nat Geo Wild, Newsy, Cheddar, Cheddar Big News, Local Now, Bloomberg Television, Discovery Channel, Investigation Discovery and TLC
- Extra packages (Additional details included in addendum)
  - Sling Blue (multi-stream) customers can add SHOWTIME for \$10 per month, STARZ for \$9 per month, EPIX for \$5 per month, Stingray Karaoke for \$7 per month, Dove Channel for \$5 per month, Outside TV Features for \$5 per month, CuriosityStream for \$6 per month, Comedy Dynamics for \$5 per month, The Country Network for \$3 per month, Hallmark Movies Now for \$6 per month, DOGTV for \$5/month, VSiN for \$4 per month, Grokker for \$5 per month, UP Faith & Family for \$5 per month, Hopster for \$5 per month, Docurama for \$5 per month, Cinefest for \$5 per month, Cinemoi for \$5 per month, CONtv for \$5 per month, Here TV for \$8 per month, PANTAYA for \$6 per month, NBA League Pass for \$28.99 per month and NBA Team Pass for \$17.99 per month.
  - Additional à la carte-like add-ons include Sports for \$10 per month, and for \$5 per month, Hollywood, Comedy, Kids, Lifestyle, News, Heartland and Spanish language Extras, Best of Spanish TV, México, Caribe, Sudamérica, Centroamérica and España, plus many International Mini packages. See <u>below</u> for channels available in each Extra.

Customers also have the option of buying both Sling Orange and Sling Blue services and receiving a \$10 multi-service discount (\$40 per month total for both services).

## Local availability

Local channels including FOX and NBC are available in select markets. Sling Blue customers not in the below markets will receive the on-demand versions of FOX and NBC in their service.

- FOX (available to Sling Blue customers): Chicago, New York, San Francisco / Oakland / San Jose, Los Angeles, Philadelphia, Houston, Dallas / Fort Worth, Washington D.C., Orlando / Daytona Beach / Melbourne, Tampa / Saint Petersburg, Phoenix, Atlanta, Austin-TX, Gainesville, Minneapolis / Saint Paul, Detroit, Charlotte
- NBC (available to Sling Blue customers): Chicago, Boston, New York, San Francisco / Oakland / San Jose, Los Angeles, Philadelphia, Dallas / Fort Worth, Washington D.C., Miami / Fort Lauderdale, San Diego, Hartford / New Haven



# COMPATIBLE DEVICES

Sling TV is available to watch on most Internet-connected devices with its easy-to-use app.

- Streaming Media Players: Roku, Amazon Fire, Amazon Cube, Apple TV, Chromecast, AirTV Player, Xiaomi, LeEco, ZTE and other Android TV devices
- Phones & Tablets: Apple iOS, Android, Amazon Fire
- Connected TVs: Roku TV, AndroidTV, LG, Samsung, Amazon Fire TVs
- Laptop & Computers: Windows 10, Google Chrome (latest version), Microsoft Edge
- Gaming Consoles: Xbox One and Xbox One X
- Virtual Reality Headsets: Oculus Go

# ADDITIONAL RESOURCES

- The Sling TV newsroom can be found at <a href="http://news.sling.com/">http://news.sling.com/</a>
- The Sling TV blog can be found at <a href="http://whatson.sling.com/">http://whatson.sling.com/</a>

# ADDENDUM

Customers who purchase Sling Orange may add the following Extras (for \$5 per month, unless otherwise listed)

- Cloud DVR: 50 hours of Cloud DVR storage
- Four Extras Deal: Subscribe to four Extras: Kids Extra, Lifestyle Extra, Comedy Extra and News Extra, all for just \$10 per month (\$5 each per month when purchased separately)
- Comedy Extra: GSN, Revolt, truTV, MTV, MTV2, CMT, Logo, TV Land
- Lifestyle Extra: BET, Hallmark Channel, VH1, Hallmark Movies & Mysteries, DIY, FYI, Cooking Channel, WE TV, Lifetime Movie Network, Z Living HD, Vibrant, Afro
- Sports Extra: NBA TV, beIN Sports, SEC Network, SEC Network+, ESPNU, ESPNEWS, Pac-12 Arizona, Pac-12 Bay Area, Pac-12 Los Angeles, Pac-12 Mountain, Pac-12 Oregon, Pac-12 Washington, MLB Network, MLB Network Strike Zone, ESPN Goal Line, ESPN Bases Loaded, NHL Network, Outside Television, Motorsport TV, Stadium Plus, Stadium Plus 2, Stadium Plus 3, Tennis Channel
- Hollywood Extra: Turner Classic Movies, Film Detective, SundanceTV, HDNet Movies, REELZ, Fandor Festival
- Kids Extra: Nick Jr., NickToons, Boomerang, Disney Junior, TeenNick, BabyTV, Disney XD, ducktv
- News Extra: Weather Nation, NDTV 24x7, HLN, BBC World News, News18, RT Network, Euronews, Fusion, TheBlaze, CGTN, France 24, Science Channel
- Heartland Extra: Outdoor Channel, Sportsman Channel, World Fishing Network, RFD-TV, The Cowboy Channel, PixL, Ride TV, American Heroes Channel and Destination America

# Customers who purchase Sling Blue may add the following Extras (for \$5 per month unless otherwise listed)

- Cloud DVR: 50 hours of Cloud DVR storage
- Four Extras Deal: Subscribe to four Extras: Kids Extra, Lifestyle Extra, Comedy Extra and News Extra, all for just \$10 per month (\$5 each per month when purchased separately)
- Comedy Extra: GSN, Revolt, MTV, MTV2, CMT, Logo, TV Land
- Lifestyle Extra: Hallmark Channel, VH1, Hallmark Movies & Mysteries, DIY, FYI, Cooking Channel, Oxygen, WE TV, Lifetime Movie Network, Hallmark Drama, Z Living HD, Vibrant, Afro
- **Sports Extra (\$10/month):** NFL RedZone, NBA TV, beIN Sports, NHL Network, Outside Television, Pac-12 Arizona, Pac-12 Bay Area, Pac-12 Los Angeles, Pac-12 Mountain,



Pac-12 Oregon, Pac-12 Washington, MLB Network, MLB Network Strike Zone, Golf Channel, Motorsport TV, Stadium Plus, Stadium Plus 2, Stadium Plus 3, Olympic Channel, Tennis Channel

- Hollywood Extra: Turner Classic Movies, Film Detective, SundanceTV, HDNet Movies, REELZ, Fandor Festival
- Kids Extra: NickToons, Boomerang, TeenNick, BabyTV, ducktv
- News Extra: Weather Nation, MSNBC, NDTV 24x7, HLN, CNBC, BBC World News, News18, RT Network, Euronews, TheBlaze, CGTN, France 24, Science Channel
- Heartland Extra: Outdoor Channel, Sportsman Channel, World Fishing Network, RFD-TV, The Cowboy Channel, PixL, Ride TV, American Heroes Channel and Destination America

Customers who purchase both Sling Orange and Sling Blue will get a multi-service discount of \$10 off the combined price of both services. When adding an Extra package to their services, these customers will receive channels from both the Sling Orange Extras and the Sling Blue Extras.

# PREMIUMS

# Customers who subscribe to Sling Orange and/or Sling Blue may add the following premium channels

- EPIX (\$5/month): EPIX, EPIX 2, EPIX Hits
- **STARZ (\$9/month):** STARZ, STARZ Comedy, STARZ Edge, STARZ Encore, STARZ Kids and Family, STARZ West
- SHOWTIME (\$10/month): SHOWTIME, SHOWTIME 2, SHOWTIME Beyond, SHOWTIME Extreme, SHOWTIME Family Zone, SHOWTIME Next, SHOWTIME Showcase, SHOWTIME West, SHOWTIME Women
- CuriosityStream (\$6/month)
- UP Faith & Family (\$5/month)
- Hopster (\$5/month)
- PANTAYA (\$6/month)
- NBA League Pass (\$28.99/month)
- Team Pass (\$17.99/month)
- Stingray Karaoke (\$7/month)
- Dove Channel (\$5/month)
- Outside TV Features (\$5/month)
- Docurama (\$5/month)
- CONtv (\$5/month)
- Here TV (\$8/month)
- Cinefest (\$5/month)
- Cinemoi (\$3/month)
- Comedy Dynamics (\$5/month)
- DOGTV (\$5/month)
- Hallmark Movies Now (\$6/month)
- VSiN (\$4/month)
- Grokker (\$7/month)
- The Country Network (\$3/month)

#### <u>New and former Sling TV customers on Roku may purchase the following channels on an</u> à la carte basis through the Sling TV app, no base subscription required:

 SHOWTIME (\$10/month): SHOWTIME, SHOWTIME 2, SHOWTIME Beyond, SHOWTIME Extreme, SHOWTIME Family Zone, SHOWTIME Next, SHOWTIME Showcase, SHOWTIME West, SHOWTIME Women



- **STARZ (\$9/month):** STARZ, STARZ Comedy, STARZ Edge, STARZ Encore, STARZ Kids and Family, STARZ West
- CuriosityStream (\$6/month)
- Stingray Karaoke (\$7/month)
- Dove Channel (\$5/month)
- Outside TV Features (\$5/month)
- UP Faith & Family (\$5/month)
- Hopster (\$5/month)
- Cinefest (\$5/month)
- Docurama (\$5/month)
- CONtv (\$5/month)
- Here TV (\$8/month)
- PANTAYA (\$6/month)
- NBA League Pass (\$28.99/month)
- Cinemoi (\$3/month)
- Comedy Dynamics (\$5/month)
- DOGTV (\$5/month)
- Grokker (\$7/month)
- VSiN (\$4/month)
- Hallmark Movies Now (\$6/month)
- The Country Network (\$3/month)

For a full list of premiums and Extras, including Sling International services and International minipacks, visit <u>https://www.sling.com/service</u>.

Returning Sling Orange and/or Sling Blue customers will also have access to free content on Roku devices with regularly rotating titles. Consumers may also purchase pay-per-view events and select channels à la carte and watch them through the Sling TV app, no Sling TV base subscription required.

## Spanish-language Services (https://www.sling.com/latino/service)

## Centroamérica

 Get access to popular shows, news, sports and more from Central America. Channels include: CB24, Centroamerica TV and Tele El Salvador

## - Sudamérica

- Enjoy the best shows, news, and sports from the South American continent. Channels include: Bolivia TV, Canal Sur, Caracol, Ecuavisa Internacional, Estudio 5, NTN24, Nuestra Tele, RCN Novelas, TV Venezuela, TyC Sports.
- México
  - The top Mexican shows, novelas, and news you are looking for, including: AZ Cinema, AZ Clic, AZ Corazón, Canal Once, CBTV Michoacán, Mexicanal, Milenio Televisión, Multimedios Televisión, TeleFórmula, Teleritmo, Video Rola.

## - Caribe

- The top movies, series, news, novelas and more from Cuba and the Dominican Republic! Caribe brings you the best live TV from Spanish-speaking Caribbean nations, including: Cinelatino, CubaMax, Dominican View, Pasiones, Supercanal Caribe, Telemicro Internacional, Teleuniverso, TV Quisqueya, WAPA America.
- España
  - The best of the entertainment from Spain is here, including: Antena 3, MIS Películas, SupereÑe, TV Española Internacional.
- Best of Spanish TV



With the Best of Spanish TV, enjoy the best of soccer, novelas, children's programming and movies for the entire family. Channels include Azteca, BabyTV Español, beIN SPORTS, beIN SPORTS en Español, beIN SPORTS CONNECT 4-8, beIN SPORTS CONNECT LaLiga TV, Cbeebies, Cine Sony, Cinelatino, Discovery en Español, Discovery Familia, El I Financiero Bloomberg TV, Estrella TV History en Español, HOLA TV, INTI Network, NTN24, Pasiones, UNIVERSO, Vme Kids and Zee Mundo.

Each Spanish-language service is available for \$10 per month when purchased on a standalone basis. When combined with "Sling Orange," "Sling Blue" and/or any Spanish-language service from Sling TV, Spanish-language services are eligible for a \$5 multi-service discount.

# Sling International (https://www.sling.com/international)

- Sling TV provides more than 680 channels in 24 languages see the list of content available in international languages below:
  - o Hindi
  - o Tamil
  - o Telugu
  - o Malayalam
  - o Kannada
  - o Punjabi
  - o Urdu
  - o Bangla
  - o Arabic
  - o Bengali
  - $\circ$  Brazilian
  - o Cantonese
  - o Italian
  - o Greek
  - o Marathi
  - o French
  - o German
  - o Polish
  - $\circ$  Vietnamese
  - o Taiwanese
  - $\circ$  Mandarin