

SLING TV INTRODUCES FIRST LIVE OTT SERVICE ON 2016-17 LG SMART TVS

Sling TV first live over-the-top (OTT) service coming to LG webOS 3.0 and 3.5 Smart TVs

Sling TV populates in LG Smart TV launcher bar on select models for easy sign up

LG Smart TVs expand Sling TV-supported platforms, which include smart televisions, tablets, game consoles, computers, smartphones and streaming devices

“ Even with today’s ‘always on-the-go’ lifestyle, we know watching TV from the living room is still as important to our customers as ever ”

ENGLEWOOD, Colo., Apr 19, 2017 --Sling TV today became the first live and on-demand over-the-top (OTT) service available on LG Electronics’ line-up of smart TVs. Sling TV now supports most 2016 webOS 3.0 Smart TV models, and will be available on LG’s 2017 webOS 3.5 enabled-models in the coming months. Sling TV continues to lead the way in device compatibility as LG joins more than 15 platforms currently supported by Sling TV, including existing smart TVs, tablets, game consoles, computers, smartphones and streaming devices.

“Even with today’s ‘always on-the-go’ lifestyle, we know watching TV from the living room is still as important to our customers as ever,” said Ben Weinberger, chief product officer of Sling TV. “Offering Sling TV on LG’s award-winning, top-of-the-line smart TVs gives viewers more control over how they watch Sling TV so they can view their favorite programs without the need for additional devices or unnecessary input-switching.”

“Joining forces with Sling TV to include their robust slate of live TV and on-demand content further expands the offerings in our webOS 3.5 and 3.0 Smart TVs,” said Matt Durgin, Director of Content Innovation, LG Electronics USA. “The addition of Sling TV to our strong line-up of premium content apps on our webOS platform gives consumers an incredibly wide range of content options to enjoy on our critically-acclaimed LG Smart TVs led by LG OLED and LG Super UHD.”

Starting today, current Sling TV subscribers can log in to their accounts on most 2016 LG Smart TV webOS 3.0 models. *Internet connection and Sling TV app download required for access to service.* Customers new to Sling TV may create their own entertainment experience, starting at \$20 per month for Sling Orange or \$25 per month for Sling Blue, directly from compatible LG Smart TVs, including some of the most popular sporting events, breaking news, TV series, movies and more, at an industry-leading price.

To add Sling TV to an Internet-connected compatible LG Smart TV, users can look for Sling TV in their LG launcher bar or press “Home,” select “Go to LG Content Store” and search for “Sling.” New customers may sign up for Sling TV directly from the app on LG smart TVs. For more information about Sling TV on LG smart TVs, including compatible models, visit help.sling.com.

For more information on Sling TV-supported devices, visit sling.com/devices. To learn more about LG’s lineup of webOS-enabled smart TVs, including its critically-acclaimed LG OLED 4K TVs, visit lg.com.

About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network, NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language packages and services tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households. Sling TV, the first of its kind to offer a live and on-demand over-the-top TV offering, is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

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CONTACT:

Sling TV L.L.C.

Lacretia Taylor, 720.514.8209

lacretia@sling.com
