

# SLING TV BOLSTERS SPANISH-LANGUAGE PROGRAMMING; ADDS THREE NEW NETWORKS TO ‘BEST OF SPANISH TV’

Estrella TV, Vme Kids and El Financiero|Bloomberg TV join more than 20 Spanish-language channels in ‘Best of Spanish TV’

‘Best of Spanish TV’ remains priced at \$10 per month as standalone service, or \$5 per month with ‘Sling Orange’ and/or ‘Sling Blue’ subscription

New channels expand Sling TV’s Latino offering, providing the most robust Spanish-language solution at an industry-leading price

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*“We are the only over-the-top service giving bi-lingual and Spanish-dominant customers the option to personalize their TV experience by choosing content based on preferred language, region or genre, starting at \$10 per month.”*

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ENGLEWOOD, Colo., Apr 5, 2017 --Sling TV, the live and on-demand streaming television service, expanded its Spanish-language programming with the addition of three new networks to “Best of Spanish TV.” The addition of Estrella TV, Vme Kids and El Financiero|Bloomberg TV gives Best of Spanish TV customers access to more comedies, kids’ programming, breaking global business and financial news.

“Sling TV is committed to delivering exceptional Spanish-language programming by continuing to offer new channels such as Estrella TV, Vme Kids and El Financiero|Bloomberg TV to our customers at an affordable price,” said Jose Romero, general manager of Latino marketing, Sling TV. “We are the only over-the-top service giving bi-lingual and Spanish-dominant customers the option to personalize their TV experience by choosing content based on preferred language, region or genre, starting at \$10 per month.”

Best of Spanish TV is available for \$10 per month when purchased on a standalone basis, or \$5 per month when combined with Sling Orange and/or Sling Blue services.

## Programming

Estrella TV, Vme Kids and El Financiero|Bloomberg TV expand the current content available to Best of Spanish TV customers at no additional cost. These three channels join the existing Best of Spanish TV lineup, including Galavisión, Universo, Univision, UniMás, Azteca, Univision Deportes Network, beIN SPORTS en Español, beIN SPORTS, Cinelatino, De Película, De Película Clásico, Cine Sony, Pasiones, Univision tlnovelas, INTI Network, Cbeebies, BabyTV Español, FOROtv, Telehit, Bandamax, NTN24 and Zee Mundo.

More information on the newest channels in Best of Spanish TV below:

- **Estrella TV** is a top-ranked entertainment network that offers talent competitions, reality TV, comedies, talk shows, movies, news programs and game shows. Estrella TV offers dynamic and relevant programming for today’s Hispanics.
- **Vme Kids** provides children’s programming, including “Plaza Sésamo,” “Tayo” and “Pororo” in Spanish, and is focused entirely on educating, entertaining and empowering preschool children with the building blocks to success.
- **El Financiero Bloomberg TV** is the only Spanish-language, business news channel and the first high definition business news channel to be broadcast in Mexico and in Central America. The channel features leading journalists in Mexico who provide key information, analysis and an overview of the political and business environment in Mexico and around the world.

## About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. It is available on televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NBA TV, NHL Network, Pac-12 Networks, HBO®, Showtime, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language programming packages and services tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households. Sling TV, the first of its kind to offer a live and on-demand over-the-top TV offering, is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling>

**CONTACT:**

Sling TV L.L.C.

Lacretia Taylor, 720.514.8209

[lacretia@sling.com](mailto:lacretia@sling.com)

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