

# STARZ ADD-ON PACK LAUNCHES ON SLING TV WITH FREE PREVIEW

New add-on pack features premiere of “Star Wars: The Force Awakens” on Sept. 10, as well as original programming like “Power” and “Outlander”

STARZ and STARZ ENCORE expand Sling TV’s premium lineup with addition of 2,900+ on-demand titles

New STARZ add-on pack launches with exclusive 7-day free preview for all Sling TV subscribers

ENGLEWOOD, Colo., Sep 8, 2016 --Today Sling TV launched the STARZ add-on pack, featuring STARZ original series, first-run movies and other premium movie and television content from STARZ and STARZ ENCORE. All Sling Orange and Sling Blue customers will receive access to STARZ through Sept. 14 included with their subscription. Following the free preview, STARZ will be available for \$9 per month with a subscription to either Sling Orange or Sling Blue.

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“The addition of STARZ and STARZ ENCORE’s extensive movie library and original programming like ‘Power’ and ‘Outlander’ makes Sling TV an even more attractive option for movie buffs and TV lovers,” said Glenn Eisen, chief marketing officer of Sling TV. “By integrating this premium content into the Sling TV experience, STARZ fans can access their favorite movies and TV shows in addition to popular live and on-demand programs from top networks, all in a single interface.”

“Starz is proud to join the Sling TV lineup and offer a new way of delivering accessibility to our quality premium pay TV programming outside of the traditional pay TV bundle,” said Jeffrey Hirsch, Chief Operating Officer at Starz. “In addition to breakthrough original programming and fantastic exclusive first-run feature films, there is a great depth and breadth to the STARZ and STARZ ENCORE content offerings which we can showcase on the emerging Sling TV platform.”

The STARZ free preview provides all Sling Orange and Sling Blue customers the opportunity to view the exclusive premiere of “Star Wars: The Force Awakens,” airing on STARZ on Sept. 10 at 9 p.m. ET. This showing marks the movie’s first airing on TV since its December 2015 release in theaters.

STARZ also features exclusive live and on-demand programming including hit shows like “Power,” “Outlander,” “Survivor’s Remorse,” “Ash vs Evil Dead” and more. For a full list of shows, visit [www.starz.com/series](http://www.starz.com/series).

Customers who choose to subscribe to STARZ after the preview ends can easily add it to their Sling Orange single-stream or Sling Blue multi-stream service for \$9 more per month.

## About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. It is available on televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two streaming services, which collectively include more than 100 channels and programming content from Disney/ESPN (Sling Orange only), Fox (Sling Blue only), NBC (Sling Blue only), Pac-12 Networks, HBO®, STARZ, AMC, A&E, Turner, Scripps, Viacom, EPIX and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 250 channels in 20 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

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