

SLING TV TAILORS NEW APP FOR WINDOWS 10

Brings unique Windows 10 features, including Live Tiles, Cortana voice integration and touch compatibility

Support for Windows 10 laptops and tablets expands mobile device options for Sling TV customers

Available today for free download in the Windows Store

ENGLEWOOD, Colo., Sep 8, 2016 -- Today Sling TV announced the debut of its live and on-demand Internet television service on Windows 10 PCs and tablets. The over-the-top provider's suite of services, including its Sling Orange, Sling Blue, Spanish-language and international services are available to new and existing customers upon downloading the Sling TV app in the Windows Store.

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Sling TV will continue to support its app for PCs running legacy Windows software and will be available on additional Windows 10 devices in the coming months.

“Enabling billions of hours of content consumption among tens of millions of users in the U.S., Windows 10 is a natural platform for Sling TV as we continue to make it easier and more convenient for consumers to access our service,” said Roger Lynch, CEO of Sling TV. “We have invested significant resources and hours in creating a superior Sling TV experience on Windows 10 that highlights the platform’s unique features.”

“We’re excited for customers to experience the Windows 10 Sling TV app, taking advantage of capabilities unique to our platform, such as Cortana voice commands and Live Tiles,” said Tuula Rytila, corporate vice president, post sales monetization (PSM), Microsoft. “Microsoft continuously works with industry leading partners to bring high quality apps to the Windows Store and we’re pleased to offer Sling TV as another way for consumers to experience live TV on Windows 10 devices.”

Sling TV on Windows 10

Sling TV on Windows 10 includes the [new user interface Sling TV announced in June](#). Additionally, Sling TV customers will notice several features unique to the Windows 10 platform:

- **Live Tiles** – Easily see content from “favorites” and “continue watching” ribbons when Sling TV is pinned to the start menu.
- **Cortana Voice Integration** – Quickly search for specific shows or channels by voice with Cortana, Microsoft’s personal digital assistant.
- **Vertical Menu** – Windows 10 users will feel right at home with a vertical main menu on Sling TV.
- **Responsive User Interface** – Sling TV on Windows 10 uses a responsive UI, so the video automatically adapts to different sizes and snaps the app to use only half of the screen.
- **Touch Compatibility** – Sling TV works on both touch and non-touch Windows 10 devices.

Current Sling TV customers can download the Sling TV app directly from the Windows Store, and new customers can sign up for a Sling TV account from the app when they [download the Sling TV app for free](#) on a Windows 10 PC or tablet.

About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. It is available on televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two streaming services, which collectively include more than 100 channels and programming content from Disney/ESPN (Sling Orange only), Fox (Sling Blue only), NBC (Sling Blue only), Pac-12 Networks, HBO®, STARZ, AMC, A&E, Turner, Scripps, Viacom, EPIX and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 250 channels in 20 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

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