

SLING TV TO ADD ESPN3 INTO CHANNEL GUIDE, A FIRST FOR THE PAY-TV INDUSTRY

ESPN3 programming available at no extra cost in the “Best of Live TV” package

Adds thousands of live and on-demand events, including NCAA Championships and a number of global sports

LAS VEGAS, Jan 5, 2016--([BUSINESS WIRE](#))--ESPN3, a live multi-screen digital network that delivers thousands of live and on-demand sporting events annually, is set to launch within [Sling TV's](#) “Best of Live TV” package later this quarter. This is the first time that ESPN3 will be integrated directly within a pay-TV provider’s channel guide.

“*With thousands of live and on-demand events from ESPN3, combined with Sling TV’s next generation interface, it’s never been easier for fans to watch their favorite teams.*”

“By incorporating ESPN3 into our service, Sling TV continues to lead as the premier destination for watching live and on-demand sports without a traditional pay-TV subscription,” said Roger Lynch, CEO of Sling TV. “With thousands of live and on-demand events from ESPN3, combined with Sling TV’s next generation interface, it’s never been easier for fans to watch their favorite teams.”

ESPN3 brings “Best of Live TV” customers access to thousands of live and on-demand events, including college football, college basketball, NCAA Championships, tennis, soccer, cricket and more, all within the Sling TV app.

In addition to ESPN, ESPN2 and now, ESPN3 in the “Best of Live TV” package, customers can supplement their sports programming with the “Sports Extra” add-on pack for \$5 more per month. For more on the “Sports Extra” offering, click [here](#).

Access to the WatchESPN app and WatchESPN.com remains available at no additional cost to all “Best of Live TV” subscribers on computers, smartphones, tablets and connected devices.

Sling TV Lineup

Sling TV’s “Best of Live TV” includes more than 20 channels for \$20 per month. The package delivers ESPN, ESPN2, AMC, A&E, TNT, HISTORY, H2, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family (to become Freeform later this month), Disney Channel, CNN, Bloomberg TV, Lifetime and Galavisión. This package additionally features live access to WatchESPN, including ESPN3 and on-demand content. Customers can choose to customize their entertainment experience with the addition of HBO for \$15 per month. Additional a la carte-like add-ons include “Sports Extra,” “Hollywood Extra,” “Kids Extra,” “Lifestyle Extra,” “World News Extra” and Spanish language add-ons, “Deportes Extras” and “Películas & Novelas Extra,” each for \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to popular content from Maker Studios.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, A&E, Turner, Scripps, EPIX, Univision and Maker Studios. Sling Latino offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers.

Visit <https://www.Sling.com/>.

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