

CINE SONY TELEVISION NETWORK LAUNCHES ON SLING LATINO

Expanded Spanish-language movie offering in ‘Paquete Total,’ ‘Best of Spanish TV’ and ‘Películas & Novelas’ packs

ENGLEWOOD, Colo., Dec 16, 2015 --(BUSINESS WIRE)--Sling Latino today bolstered its Spanish-language movie selection, becoming the only over-the-top provider to offer Sony Pictures Television's (SPT) [Cine Sony Television](#). Sling Latino customers now have access to Hollywood movies and entertainment on Cine Sony Television, available in “Paquete Total.” Cine Sony Television is also included in the “Best of Spanish TV” and “Películas & Novelas” packs, available as add-ons to Sling TV’s “Best of Live TV.”

“The addition of Cine Sony Television is a testament to our commitment of giving customers choice in their entertainment options.”

“While other traditional pay-TV providers have abandoned their Latino-focused OTT services, Sling Latino will continue to expand our Spanish-language programming and develop a personalized TV viewing experience for our customers,” said Roger Lynch, CEO of Sling TV. “The addition of Cine Sony Television is a testament to our commitment of giving customers choice in their entertainment options.”

“Cine Sony Television is a leader in providing access to top quality entertainment in Spanish via the platforms viewers most prefer,” said Tom Troy, senior vice president, distribution, networks, U.S., SPT. “The channel programs popular Hollywood content for multi-platform viewing.”

The addition of Cine Sony Television brings a wide array of live modern Hollywood hits in Spanish and popular film favorites, from top genres such as action-adventure, comedy, and horror/suspense, with on-demand content coming soon. Customers can sign up for Sling Latino at www.slinglatino.com.

Sling Latino Lineup

Sling Latino provides programming to satisfy the needs of the U.S. Hispanic community. With Sling Latino, subscribers can watch programming from beIN Sports en Español, Pasiones, Univision, and Azteca America, among others. Sling Latino customers also have access to an extensive library of on-demand entertainment.

Spanish-preferred customers can choose to customize their entertainment experience by subscribing to “Paquete Total” for \$12 per month (Spanish) or choose from country-specific packages for \$7 per month. Additionally, English-preferred customers who subscribe to Sling TV’s “Best of Live TV” can add Spanish-language packs, such as “Deportes Extras,” “Películas & Novelas Extra,” or “Best of Spanish TV,” each for \$5 per month. Other English-language add-ons to Sling TV’s “Best of Live TV” include “Sports Extra,” “Hollywood Extra,” “Kids Extra,” “Lifestyle Extra,” and “World News Extra,” each for \$5 per month, as well as HBO® for \$15 per month.

Sling Latino is currently available on Amazon Fire TV, Fire TV Stick, Fire tablets, Android TV platforms including Google’s Nexus Player, Google’s Chromecast, current-generation Roku players and Roku TV models, Xbox One, Android and iOS devices, Macs and PCs.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and on-demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, A&E, Turner, Scripps, EPIX, Univision and Maker Studios. Sling Latino offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers.

Visit [https://www.sling.com/](http://www.sling.com).

Follow @Sling on Twitter: [#TakeBackTV](http://www.twitter.com/Sling)

About Cine Sony Television

Cine Sony Television is the home for Hollywood blockbusters in Spanish. Featuring uncut, box office favorites, critically acclaimed dramas, hit comedies, adrenaline fueled action movies, and horror favorites. Cine Sony Television is the premier movie channel for the U.S. Latino audience. The network also offers on-demand content and an authenticated watch app CINE SONY YA through its distribution partners. For more information, visit cinesony.com.

CONTACT:

Sling TV L.L.C.
Lacretia Taylor, 720-514-8209
lacretia@sling.com

Additional assets available online: [Photos \(2\)](#)