

SLING TV TO ADD CAMPUS INSIDERS NETWORK, BOLSTERS LIVE COLLEGE SPORTS OFFERING

Campus Insiders to join 'Sports Extra' pack, \$5 per month with 'Best of Live TV' subscription

Will include hundreds of college sporting events from the Mountain West Conference, Patriot League, West Coast Conference and CIAA schools

ENGLEWOOD, Colo., Oct 5, 2015 --(BUSINESS WIRE)-- [Sling TV](#) today announced it will launch Campus Insiders, a Silver Chalice Ventures network, expanding its college sports programming. The new channel will provide access to hundreds of live college sporting events, including the inaugural NOVA Home Loans Arizona Bowl. Campus Insiders will be accessible on all devices supported by Sling TV as part of the \$5 per month "Sports Extra" pack, available to customers who subscribe to the "Best of Live TV" core package.

"With our commitment to covering the world of college sports and delivering the live games of our conference partners to a wider audience, Campus Insiders' growth is a testament to the insatiable appetite of the more than 100 million Americans who call themselves college sports fans."

"People flock to Sling TV for live sports and we have seen incredible viewership on sports channels every Saturday, as college football ramps up. Campus Insiders deepens our college sports offering with conferences that, until today, have been underserved when it comes to watching games live," said Roger Lynch, CEO of Sling TV. "Everyone deserves the chance to root for their favorite team on the big screen, and we are proud to be the first to offer these fans that premium experience with Sling TV."

"We are thrilled to join the growing sports lineup on Sling TV," said Brooks Boyer, CEO of Silver Chalice. "With our commitment to covering the world of college sports and delivering the live games of our conference partners to a wider audience, Campus Insiders' growth is a testament to the insatiable appetite of the more than 100 million Americans who call themselves college sports fans."

Featured live and on demand content from Campus Insiders on Sling TV will include award-winning programs such as the Seth Davis Show, studio shows covered with highlights and footage from all major conferences and hundreds of live sporting events including football, basketball, baseball, volleyball, soccer and more from college conferences including the Mountain West Conference, Patriot League, West Coast Conference and the Central Intercollegiate Athletic Association (CIAA).

Subscribers to the "Sports Extra" pack will also be able to watch the inaugural NOVA Home Loans Arizona Bowl, an event slated for December 29th, featuring two teams from among the Mountain West Conference, Conference USA and the Sun Belt Conference.

Details regarding the launch date of Campus Insiders on Sling TV will be announced soon.

Sling TV Lineup

Sling TV's "Best of Live TV" includes more than 20 channels for \$20 per month. The core package delivers ESPN, ESPN2, AMC, A&E, TNT, HISTORY, H2, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN, Bloomberg TV, Lifetime and Galavisión. This package additionally features access to WatchESPN, including ESPN3 and an extensive library of VOD entertainment. Customers can choose to customize their entertainment experience with the addition of HBO® for \$15 per month. Additional a la carte-like add-ons include "Sports Extra," "Hollywood Extra," "Kids Extra," "Lifestyle Extra," "World News Extra" and Spanish-language add-ons, "Deportes Extras" and "Películas & Novelas Extra," each for \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to popular content from Maker Studios.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, A&E, Turner, Scripps, EPIX, Univision and Maker Studios. Sling Latino offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. Hispanics. Sling International currently provides more than 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

About Campus Insiders

Campus Insiders, a Silver Chalice Ventures network, is the premier online destination and leading content source for college sports fans.

Campus Insiders features high-quality content, including live studio shows, video-on-demand (VOD), live games and more, available on multiple platforms and distribution points. For more information, visit www.CampusInsiders.com.

CONTACT:

Sling TV Media Contact
Lacretia Taylor, 720-514-8209
lacretia@sling.com

or
Campus Insiders Media Contact
Natalie Jenkins, 704-941-1552
njenkins@silverchalice.com

Additional assets available online:  [Photos \(1\)](#)