SLING TV TO DELIVER A+E NETWORKS' CHANNELS BY END OF MARCH

A&E, HISTORY, H2 and Lifetime to join "Best of Live TV" core package priced at $20 per month

"Lifestyle Extra" launches with truTV, Cooking Channel, DIY and WE tv, with FYI and LMN coming soon, priced at $5 per month

"World News Extra" launches with Bloomberg TV, HLN, Euro News, France 24 and more, priced at $5 per month

ENGLEWOOD, Colo., Mar 17, 2015 --Sling TV today announced that four A+E Networks' channels – A&E, HISTORY, H2 and Lifetime – will be available in its "Best of Live TV" core package by the end of March. The company's core package will remain priced at $20 per month. With this update also comes the introduction of two new add-on packs, "Lifestyle Extra" and "World News Extra," each priced at an additional $5 per month.

> *"With the upcoming arrival of A+E Networks' highly-rated content, Sling TV will soon include 20 networks for just $20 per month."*

"After only six weeks in market, we're working towards nearly doubling the size of our 'Best of Live TV' core package while preserving our attractive $20 price point," said Roger Lynch, CEO of Sling TV. "With the upcoming arrival of A+E Networks' highly-rated content, Sling TV will soon include 20 networks for just $20 per month."

The addition of A+E Networks to the Sling TV programming portfolio will give customers access to popular series like *The Returned*, *Bates Motel*, *Duck Dynasty*, *Vikings*, *Pawn Stars*, *Dance Moms* and *Project Runway*. Sling TV will announce A+E Networks' launch date and Video-On-Demand availability within the coming weeks.

Sling TV's new "Lifestyle Extra" includes truTV, Cooking Channel, DIY and WE tv, with A+E Networks' FYI and LMN coming soon, while the "World News Extra" features Bloomberg TV, HLN, Euro News, France 24, NDTV 24/7, News 18 and Russia Today.

"With the launch of 'Lifestyle Extra' and 'World News Extra,' our customers can now choose from a total of five add-on packs to better customize their Sling TV experience based on their viewing preferences," said Lynch.

Together, the two new add-on packs replace Sling TV's originally offered "News & Info Extra" that previously included Cooking Channel, DIY, Bloomberg TV and HLN. Effective immediately, Sling TV's "News & Info Extra" is no longer available for purchase. Sling TV plans to provide existing "News & Info Extra" subscribers with both the "Lifestyle Extra" and "World News Extra" for a total of $5 per month.

Sling TV's "Best of Live TV" $20 core package delivers ESPN, ESPN2, AMC, TNT, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN and Galavision, with A&E, HISTORY, H2 and Lifetime coming soon. This package additionally features access to WatchESPN, including ESPN3 and an array of VOD entertainment. Customers can choose to tailor their entertainment experience with optional "Sports Extra," "Hollywood Extra," "Kids Extra," and now the "Lifestyle Extra" and "World News Extra" add-on packs, each priced at $5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. Sling TV is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes Disney/ESPN, Scripps, AMC, Turner, Univision, EPIX and Maker Studios. Sling TV's international OTT service (DishWorld) currently provides close to 200 channels in 16 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today's contemporary viewers. Visit https://www.sling.com/.

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