

# SLING TV LAUNCHES AMC INTO CORE PACKAGE; ANCHORS NEW MOVIE ADD-ON PACK WITH EPIX

Hit shows from AMC and IFC like *The Walking Dead*, *Better Call Saul* and *Portlandia* are now part of the “Best of Live TV” core package, priced at \$20 per month

New \$5 per month “Hollywood Extra” pack includes content from EPIX, EPIX2, EPIX3, EPIX Drive-In and Sundance TV

ENGLEWOOD, Colo., Mar 4, 2015 --[Sling TV](#) today launched AMC and IFC into its “Best of Live TV” \$20 core package. The live over-the-top TV service also unveiled a movie-based add-on pack called “Hollywood Extra” for an additional \$5 per month. The add-on pack anchored by EPIX, will include content from EPIX, EPIX2, EPIX3, EPIX Drive-In and SundanceTV.

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“Since day one, we promised to develop a pay-TV service that a new generation wants,” said Roger Lynch, CEO of Sling TV. “Our customers are asking for access to additional popular shows and movies, which is why we are offering AMC, IFC and the ‘Hollywood Extra’ add-on pack. We are committed to meeting the needs of our consumers and will continue enhancing the Sling TV experience with even more programming options at an affordable price.”

With this launch, Sling TV customers have access to first-run AMC hits like *The Walking Dead*, *Better Call Saul* and soon, *Mad Men*, premiering April 5. IFC’s hit series, *Portlandia*, is also available to Sling TV customers. As previously announced, [Sling TV’s agreement with AMC Networks](#) also includes programming rights for BBC America, BBC World News and WE tv. Details on the upcoming availability of these three channels will be shared in the coming weeks.

The “Hollywood Extra” pack will include a replay feature that gives customers the ability to watch up to seven days of previously-aired content; no DVR required. New customers can add the “Hollywood Extra” pack during the sign-up process. Current Sling TV customers can add the pack by signing into their account on [Sling.com](#).

Video-On-Demand content will be coming soon from AMC, IFC and SundanceTV, with an additional 2,000 movie and entertainment titles from EPIX.

Sling TV’s “Best of Live TV” \$20 core package delivers ESPN, ESPN2, AMC, TNT, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN and Galavision. This package additionally features access to WatchESPN, including ESPN3 and an array of Video-On-Demand entertainment. Customers can choose to tailor their entertainment experience with optional “Sports Extra,” “Kids Extra,” “News & Info Extra” and now the “Hollywood Extra” add-on packs, each priced at \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

## About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. Sling TV is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes Disney/ESPN, AMC, Turner, Scripps, EPIX, Univision and Maker Studios. Sling TV’s international OTT service (DishWorld) currently provides close to 200 channels in 16 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

## CONTACT:

Sling TV  
Candace Dean, 303-723-2985  
[candace@sling.com](mailto:candace@sling.com)  
[@Sling](#)

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