

SLING TV ADDS UNIVISION ENTERTAINMENT, NEWS & SPORTS CONTENT TO PROGRAMMING PORTFOLIO

Deal grants Sling TV innovative OTT programming and multi-stream rights for live and Video-On-Demand content

Terms cover channels in the Univision Communications Inc. portfolio including Univision Network, UniMás, UDN & El Rey Network

ENGLEWOOD, Colo. & NEW YORK, Feb 2, 2015 --Today, [Sling TV](#) and [Univision Communications Inc.](#), announced an agreement that includes over-the-top (OTT) multi-stream rights for live and Video-On-Demand content for entertainment, news and sports content from Univision's portfolio.

The terms of the agreement include the flagship Univision Network, UniMás, UDN (Univision Deportes Network), Galavisión, El Rey Network, Bandamax, De Película, De Película Clásico, Telehit, tlnovelas, FOROtv as well as Univision and UniMás broadcast stations nationwide.

"We are delighted to add Univision's wide-ranging programming to our growing Sling TV lineup," said Roger Lynch, Sling TV CEO.

"Hispanics are the demographic most engaged with mobile devices, making Univision a natural match for Sling TV. At CES I committed to expanding our programming portfolio. Additional details about the availability of Univision's award-winning content on Sling TV will be announced in the coming weeks."

"At UCI our number one goal is creating access for our audience – an audience that is young, digitally-savvy and passionate about our content," said Tonia O'Connor, president, content distribution and corporate business development. "Sling TV's next generation TV service aligns with our strategy to deliver the best experiences to our diverse audience, while also partnering with a distributor that has for decades been hyper focused on the Hispanic consumer."

"Sling TV's next generation TV service aligns with our strategy to deliver the best experiences to our diverse audience, while also partnering with a distributor that has for decades been hyper focused on the Hispanic consumer."

[Sling TV announced its imminent launch](#) at the 2015 International CES.

The agreement follows news of [groundbreaking agreements with The Walt Disney Company, announced in March](#), [A+E Networks, announced in August](#) and with [Scripps Networks Interactive, announced in September](#).

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes Disney/ESPN, Turner, Scripps, Univision and Maker Studios. Sling TV's international OTT service (DishWorld) currently provides close to 200 channels in 16 languages across multiple devices to U.S. households. Sling TV is a next generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

About Univision Communications Inc.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country reaching approximately 94% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network reaching approximately 88% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language cable network, as well as Univision tlnovelas, a 24-hour cable network dedicated to novelas, Univision Deportes Network, a 24-hour cable network dedicated to sports, ForoTV, a 24-hour Spanish-language cable network dedicated to news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns and/or operates 61 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and/or operates 67 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; an Interactive network of online and mobile apps and products including UVideos, the first bilingual digital network serving Hispanic America, Uforia, the leading Hispanic digital music service, [Univision.com](#), the No. 1 most-visited Spanish-language website among U.S. online Hispanics, and Univision Partner Group, a specialized advertising and publisher network. UCI's assets also include a minority stake in El Rey Network, a 24-hour English-language network founded by maverick filmmaker Robert Rodriguez, and a joint venture with Disney/ABC Television Network for Fusion, a news, pop culture and satire TV and digital network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit www.Univision.net.

CONTACT:

Sling TV

John Hall, 303-723-1968

johnh@sling.com

[@Sling](#)

or

Univision Communications Inc.

Rosemary Mercedes, 212-455-5335

Rmercedes@univision.net
