

# SLING TV INTRODUCES CLOUD DVR, TO DEBUT IN BETA FOR SELECT ROKU USERS

Invitation-only beta program first available to Roku users in phased roll out; customers may request an invitation at [www.sling.com/dvr](http://www.sling.com/dvr)

Only OTT cloud DVR with no 28-day restriction on recordings; at launch, beta program offers up to 100 hours cloud DVR storage at no charge

Phased roll out to expand to additional device platforms over next few months

ENGLEWOOD, Colo., Nov 28, 2016 --Starting today, Sling TV customers may request an invitation to participate in its cloud DVR beta program. Available first to eligible Sling TV customers using Roku™ streaming players and Roku TV™s, the cloud DVR beta program will begin in December, with support for additional devices to follow in the coming months.

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“ Sling TV announces new cloud DVR beta program to Roku users ”

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“Unlike other OTT services, we’re delivering a true cloud DVR with no 28-day restriction on your recordings, marking another win for Sling TV and our customers,” said Roger Lynch, CEO of Sling TV. “Two years ago we became the first live OTT provider, and we continue to innovate and bring the best experience to our customers.”

## Cloud DVR features

- **Availability** – Cloud DVR will be available across all Roku devices to beta customers who subscribe to the single-stream service, Sling Orange, and/or the multi-stream service, Sling Blue.
- **Entertainment on your time** – Record movies, episodes or full series, with the ability to pause, rewind or fast-forward recorded content. *DVR functionality not available on all channels.*
- **Conflict-free recording** – Users may record multiple programs simultaneously, with no recording conflicts.
- **Easy access** – DVR content is integrated directly into Sling TV’s “My TV” screen for immediate access to recordings.
- **Simple space management** – Sling TV automatically manages DVR space to make room for new recordings by deleting the oldest ‘watched’ recording when capacity is full.
- **More features to come** – Sling TV will continue to evolve the cloud DVR throughout the beta time period based on customer feedback and usage behavior. DVR features planned for future development include the ability to upgrade storage space and protect recordings.

## About the cloud DVR beta program

Sling TV subscribers using Roku devices may request an invitation to participate in the cloud DVR beta program by submitting their current Sling TV credentials to [www.sling.com/dvr](http://www.sling.com/dvr). Submission of email address does not guarantee admittance into the beta program. Selected subscribers will receive a confirmation at their subscriber email address with additional steps required to activate the cloud DVR functionality.

Participants in the beta program will test the new cloud DVR functionality and are encouraged to provide feedback to the Sling TV product team by emailing [DVR@Sling.com](mailto:DVR@Sling.com). Beta users must agree to usage terms and conditions to participate in the cloud DVR beta program.

For more information about the cloud DVR beta program, visit [help.sling.com](http://help.sling.com).

*Roku is a registered trademark and Roku TV is a trademark of Roku, Inc. in the U.S. and in other countries.*

## About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. It is available on televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two streaming services, which collectively include more than 100 channels and programming content from Disney/ESPN (Sling Orange / single-stream only), Fox (Sling Blue / multi-stream), NBC (Sling Blue / multi-stream), NBA TV, NHL Network, Pac-12 Networks, HBO®, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 280 channels in 20 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

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Additional assets available online:  [Photos \(2\)](#)