

SLING TV BECOMES COLLEGE FOOTBALL DESTINATION WITH PAC-12 NETWORKS

Sling TV first to distribute Pac-12 Networks over-the-top

Pac-12 Networks joins “Sports Extra” add-on packs for Blue and Orange customers

All six Pac-12 regional feeds available to Sling TV customers nationwide without regional restrictions

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ENGLEWOOD, Colo., Sep 8, 2016 --Sling TV enhanced its college sports programming with the addition of Pac-12 Networks, making it the first over-the-top provider to offer the network’s content. All six Pac-12 regional feeds, which collectively offer live coverage of 800 sporting events, are available today to Sling Orange and Sling Blue customers who subscribe to the “Sports Extra,” enabling Sling TV customers to watch all of Pac-12 Network’s broadcasted games regardless of their location.

“Students, alumni and Pac-12 fans can now enjoy conference games without regional restrictions,” said Roger Lynch, CEO of Sling TV. “With Sling TV, Pac-12 Networks games have never been more affordable and accessible. As a Pac-12 fan, I can’t wait to watch the ‘Conference of Champions,’ on Sling TV – the premier destination for college sports fans.”

“This is a great way for Pac-12 Networks to kick off the 2016 football season,” said Pac-12 Networks’ president, Lydia Murphy-Stephans. “Our six regional networks, featuring more than 800 live sporting events and all-access original programming, will now be available over-the-top on Sling TV for Pac-12 fans across the country. Sling’s innovative delivery model and great interface makes it incredibly easy for our fans to stay connected with their favorite Pac-12 school, team and sports.”

Live events and content from all six Pac-12 regional networks will be available nationwide from the following geographies:

- Pac-12 Arizona – University of Arizona and Arizona State University
- Pac-12 Bay Area – University of California, Berkeley and Stanford University
- Pac-12 Los Angeles – University of California, Los Angeles and University of Southern California
- Pac-12 Mountain – University of Utah and University of Colorado
- Pac-12 Oregon – University of Oregon and Oregon State University
- Pac-12 Washington – University of Washington and Washington State University

In addition to ESPN and ESPN2, available in the Sling Orange core service, the Sling Orange Sports Extra now includes all six Pac-12 regional networks, plus ESPNEWS, ESPN Bases Loaded, ESPN Buzzer Beaters, ESPN Goal Line, ESPN U, Motors TV North America, Outside Television, SEC Network and Univision Deportes for \$5 per month with a Sling Orange subscription.

In addition to the newly added Pac-12 Networks, the Sling Blue Sports Extra includes beIN Sports, Campus Insiders, Golf, Motors TV North America, NFL RedZone, Outside Television and Univision Deportes, now priced at \$10 per month for new Sling Blue Sports Extra subscribers. Existing Sling Blue Sports Extra customers will receive the additional Pac-12 Networks channels automatically, and their price will remain \$5 per month with their current subscription.

About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. It is available on televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two streaming services, which collectively include more than 100 channels and programming content from Disney/ESPN (Sling Orange only), Fox (Sling Blue only), NBC (Sling Blue only), Pac-12 Networks, HBO®, STARZ, AMC, A&E, Turner, Scripps, Viacom, EPIX and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 250 channels in 20 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

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CONTACT:

Sling TV L.L.C.

Lacretia Taylor, 720-514-8209

lacretia@sling.com
