

# NFL NETWORK AND NFL REDZONE LAUNCH ON SLING TV

NFL Network joins Sling Blue core service; price remains \$25 per month

NFL RedZone debuts in Sling Blue's "Sports Extra" add-on pack

ENGLEWOOD, Colo., Aug 10, 2016 --Today, [Sling TV](#) launched NFL Network and NFL RedZone on its live and on-demand Internet TV service. All Sling Blue customers will automatically receive NFL Network, while NFL RedZone is available to Sling Blue customers as part of the "Sports Extra" add-on pack for an additional \$5 per month.

"The addition of NFL Network and NFL RedZone means our NFL coverage is available across multiple networks throughout the season on Sling TV," said Roger Lynch, CEO of Sling TV. "Watching NFL action on all your devices has never been easier."

"We are constantly looking for new ways to make our content available to the millions of NFL fans, and Sling TV distribution provides yet another option for accessing NFL Network and NFL RedZone across devices," said Hans Schroeder, Senior Vice President, Media Strategy, Business Development & Sales for the NFL.

During the upcoming regular season, NFL Network will deliver exclusive *Thursday Night Football* games, popular shows such as *NFL GameDay Morning*, *A Football Life*, *TIMELINE*, and the new morning show, *Good Morning Football*, which airs live each weekday morning from New York City.

Additionally, with NFL Network fans can watch live and delayed coverage of the entire slate of all 64 NFL preseason games. Highlighted by a record 16 live games, NFL Network's preseason schedule kicks off Thursday, August 11 at 7:30 PM ET with live coverage of the New England Patriots hosting the New Orleans Saints.

The NFL Network-produced NFL RedZone channel brings fans every touchdown of every game on Sunday afternoons. Hosted by Scott Hanson, NFL RedZone whips around every NFL game on Sunday afternoons delivering the touchdowns and most exciting moments live and in high definition.

Sling TV customers will also have access to both NFL Network and NFL RedZone through Watch NFL Network this season, available on NFL.com, the NFL app across connected TV devices, and via NFL Mobile on Windows, iOS and Android devices.

NFL content has never been more popular across the media landscape. According to the Nielsen Company, 199 million people tuned into the 2015 NFL regular season representing 78 percent of all television homes and 67 percent of potential viewers in the U.S. NFL games accounted for the top 25 and 46 of the 50 most-watched TV shows among all programming in 2015.

## About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services, including domestic and international live and on-demand programming. It is available on televisions, tablets, computers, smartphones and other streaming devices. Sling TV offers two streaming services, which collectively include more than 100 channels and programming content from Disney/ESPN (Sling Orange only), Fox (Sling Blue only), NBC (Sling Blue only), HBO®, AMC, A&E, Turner, Scripps, Viacom, EPIX and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 250 channels in 19 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

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