

SLING TV LAUNCHES LIVE MULTI-STREAM SERVICE IN BETA; FOX NETWORKS GROUP BRANDS TO ANCHOR NEW SERVICE

Priced at \$20 per month, multi-stream service includes content from FOX Broadcasting, FOX Sports, FX, National Geographic and other popular networks from AMC, A&E, Turner, Scripps and Univision

Live local content features FOX owned-and-operated broadcast stations and FOX Sports Regional Networks, including YES Network

Ability to stream service on all Sling TV-supported devices, including TVs, tablets, computers, smartphones and other streaming devices; allows users to watch anytime, anywhere

ENGLEWOOD, Colo., Apr 13, 2016 --Today [Sling TV](#) launched a live beta multi-stream service for \$20 per month, including live and on-demand content from Fox Networks Group brands and the ability to stream on up to three devices simultaneously in or outside the home. In addition to Fox, the beta service's base and "Extra" packages include content from the following multi-stream programmers: AMC, A&E, HBO, Turner, Scripps, EPIX and Univision. Available today, Sling TV's new beta service can be purchased with or without the current Sling TV single-stream service at www.sling.com.

“ We look forward to incorporating our customers' feedback throughout the beta phase as we evolve the multi-stream service to include additional channels, features and functionality. ”

New Sling TV customers can trial the multi-stream service free for seven days and with no annual contract or long-term commitment at www.sling.com. Additionally, Sling TV's single-stream service can be purchased with or without the new multi-stream service for \$20 per month.

“Since launch, our customers have asked for more channels and multiple streams. We believe our new multi-stream service, anchored by a strong lineup of Fox content, including top franchises like ‘Empire’ and ‘The Americans’ on FOX and FX, as well as access to Major League Baseball in 15 markets, including the New York Yankees, is the first step in answering their requests,” said Roger Lynch, CEO of Sling TV. “We look forward to incorporating our customers' feedback throughout the beta phase as we evolve the multi-stream service to include additional channels, features and functionality.”

Channel lineup

The new “Best of Live TV” multi-stream service includes content from FOX Broadcasting, FOX Sports, FX, National Geographic and other popular networks from AMC, A&E, Turner, Scripps and Univision.

Similar to Sling TV's single-stream service, beta multi-stream customers can tailor their experience by adding “Extras,” including “Hollywood Extra,” “Lifestyle Extra,” “World News Extra,” HBO and Cinemax. For a full list of beta multi-stream channel options, visit www.sling.com.

Sling TV's existing single-stream Best of Live TV service, which includes content from Disney and ESPN Networks, is unchanged with the introduction of this new multi-stream service. For a complete comparison of channel lineups between the Best of Live TV single-stream and beta multi-stream services, visit <http://news.sling.com/document-library/sling-tv-beta-multi-stream-service-channels>.

Fox Networks Group President and Chief Operating Officer Randy Freer said: “We're proud to partner with Dish and Sling TV to offer our brands FOX Broadcasting, FX, National Geographic and FOX Sports as part of Sling TV's multi-stream service. This flexible platform, which allows viewers to access our industry-leading programming, ranging from ‘Empire’ to ‘American Crime Story,’ the World Series, the Super Bowl and our massively popular local sports, at home or on the go, reflects our commitment to providing the consumer with a better and more seamless TV experience.”

Local sports

Multi-stream customers will have access to Fox's leading portfolio of regional sports networks and their popular local NBA and MLB telecasts. This includes select NBA playoff telecasts and, for the current baseball season, the reigning World Series Champion Kansas City Royals, along with the New York Yankees, St. Louis Cardinals, Detroit Tigers, Arizona Diamondbacks, Atlanta Braves, Cincinnati Reds, Cleveland Indians, Los Angeles Angels, Miami Marlins, Milwaukee Brewers, Minnesota Twins, San Diego Padres, Tampa Bay Rays and Texas Rangers. Availability is subject to local territory restrictions. For more details on regional sports networks, visit help.sling.com/foxregionalsports.

More local news, sports, weather and primetime shows

Customers who subscribe to the beta multi-stream service will have access to local FOX broadcast content, live and on-demand, in the following 17 markets at no additional cost: Atlanta, Austin, Charlotte N.C., Chicago, Dallas, Detroit, Gainesville, Fla., Houston, Los Angeles, Minneapolis, New York, Orlando, Philadelphia, Pa., Phoenix, San Francisco, Tampa, Fla. and Washington D.C. Additionally, Sling TV expects to add local content from FOX affiliates in the future on a market-by-market basis.

At launch, customers residing outside the above markets or traveling away from home will have access to FOX on-demand content only. For more information on accessing a local FOX station through Sling TV, visit help.sling.com/FOXlocal.

Coming soon, customers can use Sling TV credentials to authenticate the FOX NOW, FXNOW, FOX Sports GO and Nat Geo TV applications.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and on-demand programming. It is available on televisions, tablets, computers, smartphones and other streaming devices. Sling TV offers two streaming services, which collectively include programming content from Disney/ESPN (single-stream service only), Fox (multi-stream service only), HBO, AMC, A&E, Turner, Scripps, EPIX and Univision. Sling Latino offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

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