

# SLING TV INTRODUCES SLING INTERNATIONAL; LAUNCHES NEARLY 200 CHANNELS IN 18 LANGUAGES

Programming in eighteen languages available today across all Sling TV supported devices, with monthly subscriptions starting at \$15

Transition from DishWorld to Sling International brand includes the launch of three new language groups and an updated user interface, available today to all Sling TV customers

Customers can watch Sling TV and Sling International content together in the same app on Amazon Fire TV and Fire TV Stick, current-generation Roku players and Roku TV models, Android and iOS devices, Xbox One, and Mac and PC

ENGLEWOOD, Colo., Apr 3, 2015 --Sling TV announced today that DishWorld, the live streaming multi-language television service, is now "Sling International." The move officially marries the largest provider of streamed international channels in the U.S. with Sling TV, the recently-launched provider of live, over-the-top (OTT) domestic TV service. Sling International provides global programming from nearly 200 channels in 18 languages to U.S. households, starting at \$15 per month.

*"Incorporating DishWorld into the Sling TV portfolio makes it even easier for viewers to get the best of both domestic programming and the shows and sports they love from overseas."*

"Sling TV grew from the foundation established by DishWorld, enabling us to test, grow and improve our OTT capabilities through a service that streams tens of millions of hours of content every month," said Roger Lynch, CEO of Sling TV. "Incorporating DishWorld into the Sling TV portfolio makes it even easier for viewers to get the best of both domestic programming and the shows and sports they love from overseas."

Current DishWorld customers will be prompted at log in to upgrade to the new Sling International app. Once complete, customers will experience the Sling TV user interface, which is intuitive, easy to use and controlled by swipe and scroll functionality on devices with touchscreen capability. Sling TV customers will also have the ability to watch Sling International and domestic Sling TV content within the same app.

Starting today, new customers who sign up for Sling International can take advantage of a [free one month trial](#). New customers can sign up for a Sling International account at [www.sling.com/international](http://www.sling.com/international). Existing customers of Sling TV or Sling International who wish to add domestic content or additional language groups can sign in to their account on [www.sling.com/account](http://www.sling.com/account) and make their selections under "change subscription."

Customers can now sign in to their Sling International accounts using all devices that support Sling TV, including Amazon Fire TV and Fire TV Stick, current-generation Roku players and Roku TV models, Android and iOS devices, Xbox One, and Mac and PC. DishWorld customers who use Samsung Smart TVs will continue using the DishWorld app; support of Sling International will become available on select Samsung Smart TVs in the coming weeks.

As the largest multicultural OTT service in the U.S., Sling International delivers close to 200 channels from language groups including Arabic, Bangla, Brazilian, Cantonese, Filipino, Gujarati, Hindi, Malayalam, Mandarin, Punjabi, Taiwanese, Tamil, Telugu, Urdu and Vietnamese. New language groups launching today include Bengali, Kannada and Marathi. Sling International customers who subscribe to "Family View" will continue to enjoy viewing their international content on up to three devices simultaneously.

## About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, Turner, Scripps, EPIX, Univision and Maker Studios. Sling International (formerly DishWorld) currently provides close to 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

## CONTACT:

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