

# SLING TV LAUNCHES ON XBOX ONE

Xbox One users now have access to live sports, movie, lifestyle, family and news channels with Sling TV, including ESPN, AMC, Adult Swim and more

Exclusive limited-time offers for new Sling TV customers on Xbox One

Sling TV users can control their experience on Xbox One through Kinect voice and gesture control, Pinning and Snapping

ENGLEWOOD, Colo., Mar 17, 2015 --Today [Sling TV](#) released its app for Xbox One, the first gaming console to support the live, over-the-top TV service. Xbox One joins a constellation of other devices that support Sling TV, including Amazon Fire TV and Fire TV Stick; current-generation Roku players and Roku TV models; Android and iOS devices; and Macs and PCs.

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“Sling TV and Xbox are a natural pairing; two out of three millennials think of themselves as gamers, while nearly nine out of 10 watch live sports on TV,” said Roger Lynch, CEO of Sling TV. “Today’s Xbox One customers have been some of the most passionate about Sling TV since the beginning, and now we’re pleased to bring them live TV on their favorite gaming console.”

The companies launched two exclusive limited-time offers for new Sling TV customers. Current Xbox Live members who have an Xbox One will receive [one month of Sling TV free](#), after downloading the Sling TV app from the Xbox One Apps Store, courtesy of Microsoft. Additionally, the first five thousand customers who purchase an Xbox One in a Microsoft retail store or at [MicrosoftStore.com](#) between March 17, 2015 and March 22, 2015 will receive [three free months of Sling TV](#) service.

“Our partnership with Sling TV marks an important milestone in our commitment to bringing our community the best experiences on Xbox One,” said Mike Nichols, Corporate Vice President, Marketing for Xbox. “As the first gaming console where the service is available, Xbox One users will have more of their favorite entertainment and new, cutting edge options for watching TV at their fingertips starting today.”

Sling TV on Xbox One allows users to Pin the app to their Home, use Kinect voice or gesture controls for Xbox One, and run multiple activities simultaneously by using Xbox One’s Snap feature. Current Sling TV customers can add the app to their Xbox One consoles by downloading Sling TV from the Xbox One Apps Store and signing in with their Sling TV username and password. Additional information about Sling TV on Xbox One is available at [www.sling.com/devices/xbox](#).

Sling TV’s “Best of Live TV” \$20 core package delivers ESPN, ESPN2, AMC, TNT, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN and Galavision, with A&E, HISTORY, H2 and Lifetime coming soon. This package additionally features access to WatchESPN, including ESPN3 and an array of Video-On-Demand entertainment. Customers can choose to tailor their entertainment experience with optional “Sports Extra,” “Hollywood Extra,” “Kids Extra,” “Lifestyle Extra” and “World News Extra” add-on packs, each priced at \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

## About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. Sling TV is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes channels from Disney/ESPN, Scripps, AMC, Turner, Univision, EPIX and Maker Studios. Sling TV’s international OTT service (DishWorld) currently provides close to 200 channels in 16 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

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