## SLING TV EXPANDS MOVIE OPTIONS WITH EPIX CHANNELS AND VOD

Deal grants Sling TV live and Video-On-Demand multi-stream rights

Terms cover all channels in the EPIX portfolio including EPIX, EPIX2, EPIX3 and EPIX Drive-In

ENGLEWOOD, Colo. & NEW YORK, Feb 16, 2015 -- (BUSINESS WIRE)--Sling TV continues to add new programming, announcing today that it has signed an agreement with EPIX that includes the EPIX channel offering – EPIX, EPIX2, EPIX3 and EPIX Drive-In plus more than 2,000 movie and entertainment titles on-demand as part of its next-generation TV service.

Sling TV is an innovative new way to deliver content to consumers who are looking for alternatives beyond traditional pay television

"Our customers crave the newest movies like *The Hunger Games: Catching Fire* and *Transformers: Age of Extinction*, but they also have a growing appetite for the classics and EPIX delivers both," said Roger Lynch, CEO of Sling TV. "Sling TV will feature EPIX's linear channels and movies on-demand in an add-on package that is accessible and affordable."

"Sling TV is an innovative new way to deliver content to consumers who are looking for alternatives beyond traditional pay television," said Mark Greenberg, president and CEO of EPIX. "From the very creation of EPIX, we have sought to capitalize on new technology to reach people with our movies where they want them, when they want them and how they want them. This is another exciting step forward with a great partner in that effort."

Sling TV will announce the launch date, package and pricing of EPIX in the coming weeks.

Sling TV's "Best of Live TV" \$20 core package delivers ESPN, ESPN2, TNT, TBS, Food Network, HGTV, Travel Channel, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN, El Rey and Galavision. This package additionally features access to WatchESPN and an array of Video-On-Demand entertainment. Customers can choose to tailor their entertainment experience with optional "Sports Extra," "Kids Extra" and "News & Info Extra" add-on packs, each priced at \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

Sling TV launched to all consumers this week ( http://blog.sling.com/announcements/its-live-whos-first).

## **About Sling TV**

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. Sling TV has secured distribution rights for great content like Disney/ESPN, AMC, Turner, Scripps, EPIX, Univision and Maker Studios. Sling TV's international OTT service (DishWorld) currently provides close to 200 channels in 16 languages across multiple devices to U.S. households. Sling TV is a next generation service that meets the entertainment needs of today's contemporary viewers. Visit <a href="https://www.sling.com/">https://www.sling.com/</a>.

Follow @Sling on Twitter: http://www.twitter.com/Sling #TakeBackTV

## **About EPIX**

EPIX is a premium movie and original programming entertainment service delivering the latest movie releases, classic film franchises, original documentaries, comedy and music events on TV, on demand, online and on devices. Launched in October 2009, EPIX has pioneered the development and proliferation of "TV Everywhere." It was the first premium network to provide multi-platform access to its content online at <a href="EPIX.com">EPIX.com</a> and was the first premium network to launch on Chromecast, XBox 360, PlayStation®, iOS, Android tablets, Windows 8.1 and Roku® players. EPIX is available to authenticated subscribers on hundreds of devices including Apple® iPads® and iPhones® and is the only premium service providing all its programming on all platforms, delivering more movies than any other premium network, with thousands of titles available for streaming.

EPIX is a joint venture between Viacom Inc. (NASDAQ: VIA and VIA.B), its Paramount Pictures unit, Lionsgate (NYSE: LGF) and Metro-Goldwyn-Mayer Studios Inc. (MGM). Through relationships with cable, satellite and telco partners, EPIX is available to over 50 million homes nationwide. For more information about EPIX, go to <a href="http://www.EPIX.com">www.EPIX.com</a>. Follow EPIX on Twitter (@EpixHD) (<a href="http://www.twitter.com/EpixHD">http://www.twitter.com/EpixHD</a>) and on Facebook (<a href="http://www.facebook.com/EPIX">http://www.facebook.com/EPIX</a>), YouTube (<a href="http://youtube.com/EPIX">http://youtube.com/EPIX</a>), Instagram (<a href="http://jointerest.com/EPIX">http://jointerest.com/EPIX</a>), Google+ (<a href="http://plus.google.com/+EPIX">http://plus.google.com/+EPIX</a>), Pinterest (<a href="http://pinterest.com/EPIX">http://pinterest.com/EPIX</a>) and Vine (<a href="http://yine.co/EPIX">http://yine.co/EPIX</a>).

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