SLING TV® IS NOW AVAILABLE ON VIZIO SMARTCAST®

150,000 on demand shows, movies and popular channels including ESPN and Showtime available to SmartCast Users



IRVINE, CA and ENGLEWOOD, CO – January 20, 2021 – VIZIO today announced that SLING TV, a leading streaming service delivering the most popular live news, sports entertainment and kids programming, is now available on VIZIO SmartCast TVs.

Millions of SmartCast users across America can now access the SLING app to watch the live content they love, plus over 150,000 on demand shows and movies. With free channels like ABC News Live and premium cable networks such as CNN, FOX News and MSNBC, SmartCast users can stay in the know at a fraction of the price of traditional cable subscriptions. Sports fans can tune into the latest news, analysis and feature films for sports on ESPN, ESPN2, TNT, and a whole lot more.

"Delivering on our commitment to provide endless entertainment options and enhanced consumer experiences, we are delighted to provide SmartCast users with access to premium channels like ESPN and Showtime as well as live sports, news and entertainment through the SLING TV streaming app," said Katherine Pond, Vice President of Business Development at VIZIO.

"With home screen access on VIZIO SmartCast, we are able to deliver our premier service to millions of users across America," said Seth Van Sickel, SVP Product and Operations, SLING TV. "SLING continues to be the most convenient way to watch the shows you love when you want, where you want, and on your terms across a wide breadth of device options."

SLING joins a list of fan-favorite streaming services like Apple TV+, Discovery+, Disney+, HBOMax, Hulu, Netflix, Peacock and Prime Video already available on VIZIO SmartCast. VIZIO SmartCast also includes support for Apple AirPlay 2 & Chromecast built-in, allowing viewers to stream, control, and share content from their phone, tablet, or laptop directly onto the big screen. VIZIO is continuously enhancing the SmartCast platform with new features and content, so users have endless entertainment options.

For a limited time, SmartCast users can check out SLING for three days at no cost. For more information, visit sling.com and for the latest programming and information, the blog What's on Sling.

About VIZIO

Founded and headquartered in Orange County, California, our mission at VIZIO Holding Corp. (NYSE: VZIO) is to deliver immersive entertainment and compelling lifestyle enhancements that make our products the center of the connected home. We are driving the future of televisions through our integrated platform of cutting-edge Smart TVs and powerful SmartCastTM operating system. We also offer a portfolio of innovative sound bars that deliver consumers an elevated audio experience. Our platform gives content providers more ways to distribute their content and advertisers more tools to target and dynamically serve ads.

For more information, visit <u>VIZIO.com</u> and follow VIZIO on <u>Facebook, Twitter</u>, and <u>Instagram</u>.

About Sling TV

Sling TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets, game consoles, computers and smartphones. Sling TV offers two general market streaming services, Sling Orange and Sling Blue, that collectively feature content from Disney/ESPN, Fox, NBC, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NFL Network, NHL Network, Pac-12 Networks, GSN, Hallmark, SHOWTIME, STARZ and EPIX. Sling TV offers customers access to free content, à la carte channels and services, plus Pay-Per-View events and movies on-demand. Sling TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Additionally, Sling TV offers a variety of local channel solutions through the AirTV brand, which provides products and services that simplify the modern over-the-air (OTA) entertainment experience. Visit sling.com and AirTV.net for more information. Sling TV L.L.C. and AirTV L.L.C. are wholly owned subsidiaries of DISH Network Corporation (NASDAQ: DISH).

For further information:

SLING TV Media Contact: Shayna Silverman, Shayna.Silverman@sling.com

VIZIO Media Contact: Melissa Hourigan, melissa@fabricmedia.net