

SLING TV DELIVERS FREE LOCAL CHANNELS, HUNDREDS IN SAVINGS WITH NEW PROFESSIONAL INSTALLATION PILOT PROGRAM

-Whole-home, cord cutting bundles, including a high-definition (HD) antenna and AirTV products, now available for purchase by calling 855-567-1424

-Residents in Albuquerque, Detroit and Salt Lake City eligible for professional installation from OnTech Smart Services

-New flexible payment options available on new cord cutting bundles

ENGLEWOOD, Colo., September 17, 2020 – SLING TV today launched a new professional installation pilot program for cable cutters in select U.S. markets, making it easier than ever for Americans to receive local over-the-air (OTA) channels, such as ABC, CBS, FOX and NBC, for free via an HD antenna. Residents in Albuquerque, Detroit and Salt Lake City can now choose from three “Total Live Streaming Solution” bundles, complete with a professionally installed HD antenna and streaming equipment, including the award-winning [AirTV Anywhere](#).

Customers can call SLING TV directly at 855-567-1424 to determine eligibility, sign up and begin saving hundreds per month over cable by switching to SLING TV and an OTA solution.

“Making the switch from cable to live streaming has never been more enticing, and SLING TV is simplifying the process while making it accessible to more Americans,” said Michael Schwimmer, group president, SLING TV. “The new professional installation pilot program and Total Live Streaming Solution bundles allow customers to enjoy the best cable has to offer at the best price, including free locals, without the setup hassle.”

Total Live Streaming Solutions

In partnership with [OnTech Smart Services](#), all Total Live Streaming Solution bundles are available for delivery and include:

-One (1) HD outdoor antenna.

-One (1) AirTV Anywhere.

-Three months of SLING TV’s live TV streaming service.

-Equipment installation and setup by a professionally licensed technician within the three launch markets.

Select bundles also include up to two AirTV Mini streaming devices, and are available for purchase by calling SLING TV.

New Flexible Payment Option

Eligible customers can sign up for a Total Live Streaming Solution bundle through SLING TV’s new flexible payment option. Flexible payment options allow consumers to avoid a large up-front payment and instead pay \$49, plus their first monthly installment for the hardware and their first month of SLING TV programming (starting at \$30 per month), at the time of installation. Consumers will then split the remainder of their hardware balance over eleven (11) monthly installments.

All bundles are also available for one-time purchase, starting at \$289.99 – an immediate \$160 savings off of the retail value of \$449.99.

With the best possible signal and picture quality, customers in Detroit, Albuquerque and Salt Lake City can receive an average of 98 free local channels. Residents outside these markets are eligible to order bundles for direct shipment and self-installation, and can speak to a SLING TV agent over the phone to determine which bundle best suits their entertainment needs or visit sling.com/deals to place an order.

About OnTech Smart Services

OnTech Smart Services is a smart home services brand launched in 2019. OnTech offers connected home devices and entertainment systems from the best smart home brands, with worry-free installation and consumer education services. Available direct-to-consumer and through select partners, OnTech leverages three decades of award-winning in-home expertise and professionally trained technicians. Visit OnTechSmartServices.com.

About SLING TV

SLING TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets, game consoles, computers and smartphones. SLING TV offers two general market streaming services, SLING Orange and SLING Blue, that collectively feature content from Disney/ESPN, Fox, NBC, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NFL Network, NHL Network, Pac-12 Networks, GSN, Hallmark, SHOWTIME, STARZ and EPIX. On select devices, SLING TV offers customers access to free content, à la carte channels and services, plus Pay-Per-View events and movies on-demand. SLING TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. SLING TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Additionally, SLING TV offers a variety of local channel solutions through the AirTV brand, which provides products and services that simplify the modern over-the-air (OTA) entertainment experience. Visit sling.com and AirTV.net for more information. SLING TV L.L.C. and AirTV L.L.C. are wholly owned subsidiaries of DISH Network Corporation (NASDAQ: DISH).

For further information: Christopher Licata, christopher.licata@dish.com, 303.723.2172

Additional assets available online: [Photos \(1\)](#)